ASLTA Board Conference Call

September 2, 2015

CALL TO ORDER

Present:

President: Arlene Gunderson, 2015-2017 Vice-President: Keri Brooks, 2015-2019 Secretary Ben Lewis, 2015-2017

Treasurer: Bill Newell, Appointed

Professional Development Chair: Christine Multra Kraft, 2015-2019

Chapter Affiliation: Brenda Schertz, 2015-2019

Member-at-Large: Andrew "Anbo" Bottoms, 2015-2017

Board Appointed: Joshua Beckman, Appointed

Evaluation Chair: Amy June Rowley

2015 CONFERENCE

WRAP-UP

Vice-President:

 Concerned about distributing honorarium fees, CEUs and attendance of conference participation.

Professional Development:

• Shared that there are some conflicts are happening with the committees – the chair is basically doing the entire wrap up business for the conference.

Treasurer:

- Concerned about how our members reacts to this and asked about evaluations from workshops at the conference.
- Asked about where are the photos and video clips from iDeafNews? They should be uploaded on our website already.
- We did not make any profits from the conference. approximately \$30,000 profit was made from 2015 conference, Part of the profits from the 2013 conference went to support our website development.

President:

Concerned about conference chair whether should be part of board to ensure accountability
 but trust next conference chair will be better with CMK as the new professional development board.

Feedback:

- Preview video clips prior to conference.
- Technology and online teaching topics at the conference are needed.
- Entertainment was too long.
- Need improve opening and closing ceremonies.

2017 CONFERENCE UPDATES

President:

- Salt Lake City, Utah 2017 Hotel (Marriott) contract has been signed.
- Utah-ASLTA is currently discussing keynote speakers so we can announce and start promoting the conference.
- Consider planning ahead to ensure potential revenues and profits, as we did not make much profit from the 2015 conference in Minnesota. Final accounting for the conference has not yet occurred due to outstanding income and expenses.
- Teacher of the Deaf shared appreciation and interest to attend ASLTA conference.
 Recommends that we set up K 12 teachers strand to give them the opportunity to meet, interact, and share ideas. Pending on this possible effort with NAD Tawny Holmes.

Professional Development:

Working on MOU with Chair & Utah-ASLTA President

ASLTA E-MAIL ACCOUNTS

President:

- All have access to ASLTA E-mails
- Must use ASLTA e-mail accounts to correspond with each other, members, community, etc. for the purpose of documentation for future new board members.
- Check e-mails at least every 48-hours/2 days.
- Will be using a lot of Google Docs in our e-mail system for document and sharing purposes.

SOCIAL MEDIA & WEBSITE

President:

- Each board will be assigned a webpage to manage.
- Need consider videos for all text-based information on website now.
- All Board need to create 2-minute bio introduction of themselves with 50-word text need use blue/green chrome background.
- Secretary volunteered to do editing work.
- Main focus:
 - o Membership Drive Anbo
 - o Incentives for Members Anbo
 - Chapters (page for each chapter) Brenda
 - o Incentives for Chapters Brenda
- Assigned responsibilities for Facebook will be CMK and Keri both agreed (expectation is to monitor Facebook daily for appropriateness) and ask to take down any other Facebook ASLTA-related pages that we do not have control over. Contact Facebook administration?

Treasurer:

All Out Marketing is currently working on phase 3 proposal.

Vice-President:

Need to ensure accessibility for deaf-blind/low vision deaf people.

Professional Development:

Must develop guidelines for ASL (video) and English (print).

Members-At-Large:

- We can do transcripts.
- Consider set up criteria for videos and logistics involved.
- Concerns about time to maintain both in ASL and English.

Evaluation:

• E-Newsletter should have videos as well.

ASL Honor Society Coordinator:

- Working on Membership Forms.
- Growing number of interest and requests of hearing schools (not deaf schools).
- Increase scholarship opportunities for graduate students studying ASL-related fields.
- Received low numbers last year due to writing and ASL portions (dual-language writing efforts).

ASL HONOR SOCIETY

- Currently working on drafting the MOU.
- "DeVia Art" has been changed/updated.
- Jason Zinza ASLHS Coordinator, Patricia Mccarthy Publicity and Lisa Godfrey Competition Coordinator: need to discuss what to do with ASLTA e-mail accounts? Assign them one?

1st BOARD FACE-TO-FACE MEETING

President:

- ASLRT 9th Conference will be held at Riverside, California November 5 8.
- Proposed to have our first Face-to-Face Meeting rather than waiting until January 2016 (but open to waiting until January 2016 if that's best for the entire board).
- We will meet and do our business meetings all weekend and interact with ASLRT attendees/participants as well as the ASLRT steering committee on potential partnership.

Appointed Board:

Suggested that we wait until next year to attend ASLRT to plan better.

Professional Development:

Concerns about costs and logistics involved as well as time to plan (less than 3 months).

ASL Honor Society Coordinator:

- We could look into sponsorships from SMI or even from our funding that's currently approximately \$40,000.
- I'll be happy to check in with SMI and see how much they are willing to sponsor.
- DSP may consider to sponsor but will consider about duplication of sponsorships and how often if we are meeting again in January.
- Responsible for starting a Google Document for all board to fill their potential range of airfare costs.

Chapters Affiliation:

I really think we should proceed and meet in November. January is too long from now. We
could try to look into ways to save money like I could use my mileage to cover the airfare
ticket.

Treasurer:

 Concerned about the costs involved. It was decided to collect information about costs for airfare, hotel and food. Jazon Zinza volunteered to create a Google doc to collect that information. Arlene volunteered to supply hotel costs. Once information is gathered Treasurer will compile an estimate for the expenses of a face-to-face meeting.

EVALUATION OFFICE

Evaluation Chair:

- Discussing proposed revisions to Evaluation System changing to a portfolio system and with
 only two levels. Possibly people can work toward one of the two levels and maintain their
 level for the duration of their teaching career through continuing education and other
 specifications. Possibly have "Master" teacher level and a "certified" level. Will fold
 "Professional level" questions into the two levels. Amy June is requesting another face-toface meeting in Arizona, Labor Day weekend 2015, at a supporter's house to save costs.
- Evaluation revision committee: Bill Newell, Amy June Rowley, Keith Cagle, Glenna Ashton, and Leslie Greer.
- Transition plan: still in development. Possibly offering provisional people to take the new system at reduced rates.
- The portfolio system would be online will need to purchase a portfolio management system.

Possibly we could write a grant for this system.

- Evaluator training will need to train new evaluators. Plan and budget proposal forthcoming.
- Will eliminate "validation sticker" system will be issuing certificates without the stickers after July 1, 2015.
- I'd like to meet in November so I can focus on planning the reform of our current evaluation system.
- Keith and I are working on splitting website responsibilities.
- Working on communications with members re: VP, e-mail, etc.
- Discussed many loopholes that need to be taken care of.
- ASLPI, level of 3+ to 4, BEI released their own ASL proficiency exam.
- Expand resources on the website for members to have greater access to resources as well.
- Look into informal CEU system how we can earn CEUs that is equivalent to credits.

CHAPTERS

Chapters Affiliation:

Ask if should consider visiting states and give support to the chapters.

President:

• Transition with information received from previous President, Timo. I will share information with you so you can take on and lead (will send e-mail to follow up).

MOTIONS

Secretary:

- Moved to have our Board Face-to-Face Meeting in Riverside, California on November 5th 8th.
- Seconded by Joshua Beckman.

Treasurer:

- Moved to have President to represent ASLTA serving on the Council on Deaf Education as a Board member (clarified on voting rights, \$2,000 membership fee from ASLTA)
- Seconded by ???

Meeting adjourned 9pm