



AMERICAN SIGN LANGUAGE TEACHERS ASSOCIATION

Online Board Agenda & Meeting Minutes

Sunday, December 3, 2017

Time: 7 PM [EST], 6 PM [CST], 5 PM [MST] & 4 PM [PST]

1. Roll Call

Arlene Garcia, Interim President

Jenny Gough, Vice President

Raychelle Harris, Secretary

Daniel Heinze, Treasurer

David Martin, Communications Director

Jason Zinza, World Languages Director

Daniel Gough, Advocacy Co-Director

Tim Riker, Advocacy Co-Director

Rayburn Boland, Heritage Language Co-Director

Janice Smith-Warshaw, Professional Development Director

Beatrice Pfaff, Chapters/Regions Director

Kristine Hall, NDPC 2019 Chair

a. Excused absence:

Petra Horn-Marsh, Heritage Language Co-Director

b. Unexcused Absence: None

c. Late attendance:

Amy June Rowley, Evaluation Director (arrived 7:09 EST)

2. Meeting called to order at 7:06 pm EST

3. Interim President Garcia

a. New logo action plan

Newsletter will advertise new ASLTA logo competition for Deaf Schools/Deaf children - advertise through ASLRT channels. Heritage Language Co-Directors will develop logo submission requirements - focusing on ASL itself (without focusing too much on the

“teacher” portion of ASLTA), as we will be transitioning to a new organizational name eventually (motion during 2017 conference passed to assign the decision regarding new organizational name to the executive board). Logo submission deadline should be in May/June 2018, with announcement at the Regional conference in San Diego. Submission criteria/judging deadline is to be run by the board by end of January. World Languages Director will share IB/AP update in upcoming Newsletter.

b. Strategic plan for 2018

Newsletter will mention the strategic plan for 2018, and encourage members to share their opinion on which priorities to focus on for 2018.

c. Board face-to-face meeting in San Diego

Rationale: Regional conference in San Diego hosted by SD-ASLTA (good fundraising opportunity), Board Face-to-Face meeting and explore 2019 conference/hotel site to prepare for 2019 conference. Hold July 20-22 and Aug 3-5 for potential dates.

4. Vice President J. Gough

a. Website updates

Met with new website company called “Copper & Water”. Impressed with their proposal and pricing plan, will save ASLTA tremendous amounts of money to funnel to other member-prioritized initiatives.

MOTION: I, Jenny Gough, move that ASLTA start the transition from All Out Marketing to Copper and Water in maintaining the ASLTA website.

Seconded: David Martin

Passed, unanimous

5. Secretary Harris

a. Please review and approve the following Board Meeting Minutes:

August 8, 2017 Minutes

September 10, 2017 Minutes

September 24, 2017 Minutes

October 15, 2017 Minutes

October 17, 2017 Minutes

October 20, 2017 Minutes

October 21, 2017 Minutes

October 22, 2017 Minutes

November 5, 2017 Minutes

MOTION: I, Daniel Gough, move that the board approve the meeting minutes as read.

Seconded: Bea Pfaff

Passed, unanimous

6. Treasurer Heinze

- a. ASLTA National Office VP number

A phone number is often needed for banking and bookkeeping purposes. Treasurer will establish a VP account with Convo.

MOTION: I, Daniel Heinze, move that ASLTA board establish a VP number for banking and bookkeeping purposes.

Seconded: Daniel Gough

Passed, unanimous

- b. NDPC 2017 Conference budget report

MOTION: I, Daniel Heinze, move that to process the payment the 25% (\$9095.16) of 2017's conference profit to Utah ASLTA, the state chapter, in check from Bank of America's NPDC account.

Seconded: David Martin

Passed, unanimous

Rationale: Per MOU agreement, "Any profit, after all expenses from the conference will be divided with 25% going to (state chapter) and 75% to National ASLTA."

Fiscal Impact: No impact to main checking account. The payment will be deducted from NPD conference account. The previous balance: \$37,073.65 and the remaining balance will be 27,978.49

- c. Bank Balance Update

Bank of America:

Main Checking: \$40,247.29

ASL Honors Society: \$40,942.71

Evaluation Program: \$3,456.91 (**Loan Balance: \$12,840.00**)

NPD Conference: \$37,073.65

National Standard Project: \$4002.32 (Saving)

Credit Card Balance: \$8.52

Schwab Investment:

Unrestricted: \$78,456.54

LF2: \$3,695.62

L1 Fund: \$6,686.02

Riggs: \$6,056.62

Paypal:

Balance Available: \$1,292.74

7. Chapters/Regions Director Pfaff

- a. 1st Regional Conference: San Diego
(Discussed earlier in meeting minutes)
- b. ASLTAC/RMASLA discussions
Hold on to this discussion; wait for executive board to make recommendations regarding name change.
- c. Chapters & Regions update
Will continue to gather chapter updates and profiles. All chapter representatives meet with Chapters & Regions Director once a month. Still checking and ensuring Chapter officers are certified with the organization. Exploring options for state-level teaching licensure and equivalence with ASLTA certification/evaluation system. Should ASLTA have their own certification system for K-12 teachers of Deaf children? Or is state-level K-12 certification/PRAXIS sufficient? Co-Heritage Language Directors will continue to work closely with Chapters & Regions Director.

8. Professional Development Director Smith-Warshaw

- a. American Council on the Teaching of Foreign Languages (ACTFL) conference report
World Languages Director, Co-Advocacy Director (Tim Riker), and Professional Development Director attended the 2017 ACTFL conference. The previous report did not even include ASL, but then the 2017 report included ASL but as a footnote, unlike other languages. We raised concerns with the panelists at AOD - the President of ACTFL, Executive Director of ACTFL, and ACTFL Consultant. They responded that footnote did include ASL. We explained that ASL should be equivalent to other foreign languages. This will send a wrong message to the masses. They agreed that the report needs to be revised and that ASL should be on an equal footing with the rest of the foreign languages. A video conferencing meeting will be scheduled to discuss this further. The ASLTA representatives at the ACTFL board did a great job meeting with other ASL teachers attending and with other foreign language representatives and teachers. We should invite ACTFL to our national conference. The ASLTA representatives that attended ACTFL will write up a report for the ASLTA newsletter.
- b. Proposed professional development workshops
Discussion ensued regarding the platform for those webinars - how to ensure participants are learning the content, maybe through a quiz at the end of the webinar. Topics for the webinars should be more tied to certification requirements (ASL literature,

ASL linguistics and Deaf culture) so non-members and members can earn hours to satisfy their certification requirements. Other topics can include how to set up a chapter. The pricing should be reasonable.

9. Evaluation/Certification Director Rowley

- a. ASLTA Board's status on certification
Six current Board members are certified out of thirteen board members. The remaining seven need to pursue their certification by the deadline. Please share your workshop/coursework meeting the requirements with Evaluation/Certification Director.

10. World Language Director Zinza

- a. ASL Honor Society updates and support
The national standards committee has been filled; but having problems fill the IB/AP committee. Please suggest K-12 teachers' names for this committee. Problem is that not many people are familiar with IB. There are only two members so far. We need to continue looking for potential IB/AP committee members; possibly through an e-blast and through the newsletter.

11. Communications Director Martin

- a. Survey for ASLTA Members
World Languages Director and Vice President will share survey questions with the board first for board review, then Communications Director will explore ASL translation options for each survey questions within the survey format.
- b. Board Photos & Videos
Interim President will work with Communications Director on this.
- c. Newsletter Dates & Deadlines
Deadline: December 20, 2017
- d. ASLTA Facebook page

MOTION: I, Amy Rowley, move that the ASLTA Facebook group be shut down.

Seconded: Tim Riker

Passed, unanimous

- e. Holiday Greetings from ASLTA board
Communications Director will communicate with board as to what to include in the holiday greetings to members. Run by social justice experts before sending out.

12. Heritage Language Co-Directors Horn-Marsh & Boland

a. ASL RoundTable (ASLRT) report

There were ninety-seven participants; and they gave their blessings to proceed with the ASLTA and ASLRT merge. The next ASLRT will be at Arkansas School for the Deaf in November 2018. The MOU for both organizations are currently being worked on, and hopefully will be finalized in early 2018. MOU topics include finances and certification.

13. Advocacy Co-Directors D. Gough & Riker

- ### **a. New Zealand Sign Language Teachers Association (NZSLTA) conference report**
- D. Gough gave a presentation in New Zealand sign language to over 200 participants. He shared organizational structure information regarding ASLTA, how to increase members, the roles and responsibilities of positions on the ASLTA board, and sustainability of board members. NZASLTA is interested in having a MOU with ASLTA, including leadership training. This may be commensurate with the potential name change for ASLTA, e.g. "languages".

14. 2019 NDPC Conference Chair Hall

a. NPDC 2019 conference update

Social media blasts are being planned on a monthly basis ensuring DeafBlind access.

15. Online Motions

MOTION: I, Raychelle Harris, move that we approve the draft letter crafted by the President reimbursing the registration fee for our POC scholarship winner for ASLTA 2017 conference.

Seconded: David Martin

Passed, majority

MOTION: I, Raychelle Harris, move that we approve the draft letter created by our President thanking Sheri Youens-Un for her donation, and providing her with free ad space in the next newsletter in exchange for her donation.

Seconded: Janice Smith Warshaw

Passed, majority

MEETING ADJOURNED 9:10 EST

Meeting Minutes respectfully submitted by Secretary R. Harris