

## ASLTA Board meeting online 5.26.16

Present: President Arlene Gunderson, Vice President Keri Brooks, Treasurer Bill Newell, Professional Development Chair Christine Multra Kraft, Evaluations Chair, Amy June Rowley, ASLHS Chair – Jason Zinza Andrew Bottoms – tech trouble getting online.

Meeting called to order 8:20 PM Eastern

Secretary – Concern about Ben Lewis – we are all hoping everything is alright with him. Most of us are juggling jobs and the volunteer demands of this position – he’s done a WONDERFUL job with the newsletters – big KUDOS to him!! Agreed - need to give him and each other better support!!! Arlene will talk with him. Plan for us to ‘buddy support’ – can work on this during our June ‘marathon meeting’

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Evaluation update: Working to set up platform in Google Drive. Dealing with a lot of correspondence about people contacting evaluations about former certifications/old certification system/setting up interviews/logistics. Not efficient system. Need connection with a calendar. Arlene will help figure this out.

Discussion on Professional level evaluation – what kind of standards needed for background. Agreed that

ASLRT – meet online in Sept and October – 3 representatives from ASLRT and 3 representatives from the ASLTA Board. The 2 meetings will be preliminary meetings before the physical meeting at the ASLRT conference in November. Goal is to figure out the relationship between the two organizations.

Board members joining President/Vice President at weekly meeting - Keri, Jason, and Arlene met recently – last minute thing, but turned out to be a very productive discussion. Keri and Arlene would like for a different Board member to join them each week at their weekly meeting. Bring your concerns about your Board responsibilities to that meeting – successful information sharing and troubleshooting can take place.

ASLTA representative to NAD – it was determined that due to ASLTA being in a transition/rebuilding period where we need to direct resources to a effective infrastructure and website, we will not send a representative to NAD this year.

ASLTA’s treatment/position on hearing teachers teaching ASL – concern that hearing teachers do not feel welcome at the ASLTA conference/as a part of this organization. Need to have a dialogue on this, create a position paper. **Bill suggested that a good starting point is the existing position paper Guidelines for Hiring ASL Teachers which is on our website. Reviewing that paper might be a good place to start the discussion.**

ASLTA virtual weekend meeting – coming up – Arlene and Keri will create a schedule.

- One serious need is for a clear vision/workable strategic plan (working off the discussion that Bobbi Cordano led at the conference – good info there) For sure we will need to do some serious prioritization – we do not have enough human and financial resources to do everything!
- Nyle’s success is raising awareness – there’s an uptick in people wanting to join the ASLTA facebook page. We can discuss how we can ‘ride’ on this awareness wave.

- Need to create a plan for social media

Conference:

Call for papers is online. Frustration expressed that not much promotion seen. National ASLTA has a lot of money riding on the conference - \$\$\$ for food, hotel, etc, without a clear plan for AV needs. The SLC committee did release a video promo, but it has not been shared much – we all can share it more. Kim Smith & Dan Hoffman say their promo chair was busy with end-of-semester things and he will get on with his promotion projects now that the school year is over. CMK shared that the conference committee is asking for changes made to the website – they want the front page to show the conference.

Website:

Alicia is supposed to develop a contract for ongoing maintenance for ASLTA. Our money has been spent all on cleaning up and troubleshooting. Hard to determine if the charges are fair.

NEED to get this up and running – need to communicate to Alicia that we have nothing to show for all her support. Ok – they cleaned up back end and have been troubleshooting, but we still have the same old front page. Need to get the new look up. Need system to remind people of dues to get the money coming in!! Bill explained that the CiviCRM is capable of sending automated reminders about membership due dates. It is part of the CiviCRM work that is planned for the website but seems that money devoted to CiviCRM work has run out from the retainer contract. Keri is meeting with Alicia during the week after labor day.

Reminder: next meetings:

June 24, 25, 26
Thursday, Sept 1