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ASL NATIONAL STANDARDS

PART 1 OF 4



**Get Ready For the National ASL Standards!**  
 by Jason E. Zinza, Ph.D.

Many of you know by know that ASLTA has been developing national ASL standards, to appear in the next edition of The Standards for Foreign Language Learning in the 21st Century. Published by ACTFL, these standards (known as the 5 C's) focus on five key areas needed to develop language and culture proficiency. For the past 15 years they have had a tremendous impact in K-16 classrooms across the nation.

The current text includes Arabic, Chinese, Classical Languages, French, German, Italian, Japanese, Portuguese, Russian, and Spanish. The new edition will feature ASL in the very first chapter, visible to all!

Those who oppose ASL instruction, those who think ASL is an "easy language", and those who feel ASL is not as worthwhile as spoken languages will no longer be able to deny the reality that learning ASL is as challenging, legitimate, and rewarding as any other language. In simple terms, ASL can proudly stand beside other languages on its own merits.

Let me be very clear: This is a huge accomplishment and major step forward for our field. Many things in the ASL standards will be familiar to you, since you've taught key language concepts for years. Other things will be new or unfamiliar, or you might wonder why certain topics are included in the standards but not others. It will take time, plenty of exchange of perspectives

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and ideas with fellow ASL teachers, workshops, and reflection on your teaching practices to understand the 5 C's and how they appear in the national ASL standards. What's important is that the ASL teaching community begins this important discussion.

On behalf of the national ASL standards committee, thank you for your patience, ideas, participation at focus groups, workshops, and presentations. Thank you for the many hours spent reviewing drafts, offering comments and constructive criticism, and making sure the national ASL standards are something we can all be proud of.

Here's something to keep in mind: The national ASL standards ask you to examine how you teach ASL from a new perspective. Rather than calling everything "expressive skills" and "receptive skills", the standards ask you to focus on 11 distinct areas that touch on all parts of ASL and Deaf culture. Each area helps develop language and culture proficiency, and ALL are equally valuable. In time, they will come naturally to you. They are:

#### Communication

- 1.1, Interpersonal (students use ASL to communicate with each other)
- 1.2, Interpretive (students comprehend ASL in live and recorded formats)
- 1.3, Presentational (students view and give presentations)

#### Culture

- 2.1, Practices and Perspectives (students understand cultural behaviors seen in Deaf culture)
- 2.2, Products and Perspectives (students understand how things, ideas, artwork, organizations, etc. reflect Deaf culture)

#### Connections

- 3.1, Making Connections (students use ASL to

learn and reinforce content from other fields)  
3.2, Distinctive Viewpoints (students acquire information about Deaf culture through ASL)

#### Comparisons

- 4.1, Comparing languages (comparing ASL with other languages students use)
- 4.2, Comparing cultures (comparing Deaf culture with the cultures of our students)

#### Communities

- 5.1, Beyond the Classroom (students use ASL inside and outside of the classroom)
- 5.2, Life-long Learning (students use ASL for personal enjoyment and enrichment)

In many ways, the 5 C's ask teachers to reframe how ASL is taught, first by examining your own lenses. Is teaching ASL as simple as teaching vocabulary and grammar? Is teaching ASL about focusing on language and having students take a separate Deaf culture class? Is teaching ASL as easy as teaching from a textbook page after page? The 5 C's say NO. Students need a little bit of each part of the 5 C's every day, in every topic you teach, to help students integrate ASL and Deaf culture, and develop their proficiency.

What do these standards look like, and more importantly, how will they influence the ASL classroom? This series of articles will cover the national ASL standards in a reader-friendly format, and spark good discussion among ASL teachers wherever we might be. Let's begin with some frequent questions asked at presentations and focus groups since this project began.

Question #1: Aren't the Standards for High School Only?

No. The ASL standards cover content and

proficiency goals from kindergarten through college.

Question #2: Will I Be Forced to Use the Standards?

No. Teachers can choose to use the standards or not to. However, most K-12 institutions have school, district, or state standards for teaching ASL, which are based on the 5 C's. This means the ASL standards will give you better direction and goals to make sure you reach the each of the 5 C's in your teaching.

For colleges, there is much more pressure now to incorporate the 5 C's into teaching. Why? See Question #4.

Question #3: Is This a New Curriculum?

No. The national ASL standards are NOT a textbook or curriculum. They are goals that you want your students to be able to reach, emphasizing the ability to communicate well and understanding Deaf culture. Whether you use Signing Naturally, Master ASL!, ASL at Work, or other curricula, the national standards will help you push your students to stronger proficiency in ASL and Deaf culture.

Question #4: Why Should I Use the Standards? Who Cares?

We know much more about teaching language now in the 21st century than we did 10, 15, 25, or 30 years ago. We better understand what students need to learn and do in order to develop proficiency. Every ASL teacher needs to constantly improve their teaching, keep up with new ideas, and raise expectations. The national ASL standards help do that, regardless of whether you teach middle school, high school, or university level courses. If we are serious about teaching ASL, then we want to be the best teachers we can be. This means trying

new approaches, raising expectations, pushing harder, teaching in more depth, and having students communicate in real-life language, rather than just practicing grammar. The national ASL standards don't require ASL teachers to do more. What they do is help ASL teachers be more effective and help students develop language and culture skills. Who doesn't want that?

Upcoming newsletters will feature:

Understanding the Design of the National ASL Standards

Unpacking the National ASL Standards

Designing a Lesson Plan Based on the National ASL Standards

If you'd like a sneak peek at the national ASL standards, download the document here: <http://www.interpretereducation.org/wp-content/uploads/2011/07/ASL-Standards-March-2011-draft-pub.pdf>. Reminder: This is the draft document, and NOT the finalized version.

Have questions or comments about the national ASL standards you'd like addressed in these articles? Email me at [jzinza@gmail.com](mailto:jzinza@gmail.com)

\*\*\*

Random Picture Stories

It's a great technique for getting students to communicate in the target language. <http://creativelanguageclass.wordpress.com/2012/12/02/random-picture-stories/>

This URL was featured in the CASLS InterCom. Center for Applied Second Language Studies (CASLS) at the University of Oregon. <http://casls.uoregon.edu/home.php>



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- Marty Taylor,  
Ph.D., Interpreting  
Consolidated

To discover more about the ASL and interpreter educator courses offered at the VRSII, visit [www.vrsii.com/training](http://www.vrsii.com/training).

## President Report



Glenna Ashton, Ph.D.  
ASLTA Professional  
Gainesville, Florida  
president@asлта.org

## President Post Jan 2013

It's already 2013 and we're all busy with our classes, projects, and other activities! On a personal note, I changed jobs again. Now I am at the University of Florida teaching ASL, replacing Mike Tuccelli who retired. It's closer to my home in Boca Raton than Georgia was, so that's more weekends there. Go Gators!

The economy continues to affect all educational institutions, which in turn affects ASL classes in any program. Budgeting is the bottom line in those considerations about what to continue to offer, reduce, or expand which is unfortunate. Available research or grant money is a big factor at the postsecondary level.

Advocacy is an important skill for all teachers to develop or hone further on a local and state level. Many web sites offer advice on how to advocate. JNCL – NCLIS, which ASLTA is a member of, has information on legislative advocacy for foreign languages at [www.languagepolicy.org](http://www.languagepolicy.org) However, often an issue is finding qualified, certified, or degreed ASL teachers that K-12 school and postsecondary institutions can hire. People need to be sure there is a pool of applicants that meet the requirements. Thus, professional training and certification are important.

Gallaudet University has launched their Master's degree in ASL teaching and has had two cohorts of 30 students each so far. It was been very successful. They are supportive of ASLTA and require their students to attend the ASLTA conferences, and to take and pass the ASLTA certification, starting with the provisional level. We still need more ASL teaching training programs that grant graduate degrees, this in turn will affect the state teacher certification processes and hiring practices. The expanding online programs offer a way to do this on a state

or national level.

2013 ASLTA conference is shaping up to be great one! The NC-ASLTA host committee is meeting regularly to carry out the preparations. Postings are on the ASLTA web site, Facebook ASLTA group, and ASL teacher listservs. Information and forms are on [www.asлта.org](http://www.asлта.org) For the 2013 conference the President and Secretary positions are open for nominations as both of the current officers have served the maximum two terms. Are you interested or do you know of someone qualified to fill those positions?

ACTFL, which ASLTA is a member of, will have their conference in Orlando, Florida, November 2 – 24, 2013. It is a huge gathering of thousands and thousands of attendees representing all languages taught in US, including ASL. See [www.actfl.org](http://www.actfl.org) for further information. They do provide ASL interpreters when requested well in advance with registration. Plan on coming to Sunny Florida for a combined business/vacation trip with your family or friends!

ACTFL recently decided to delay their new publication of foreign language standards including ASL yet again to 2014. They felt it was time to update all the standards in accordance with the Common Core principles followed across the nation. Thus, the ASL Standards will continue to meet to revise the standards, although we have less work to do than other language committees do since we are a more recent version. There is a draft version available online at NCIEC at [www.interpretereducation.org/teachng-administration/asl-standards/](http://www.interpretereducation.org/teachng-administration/asl-standards/)

The ASLTA Board held a busy week of meetings during the CIT Conference October 2012 at the same hotel where the 2013 ASLTA Conference will be. There is further information on the Board actions and discussions elsewhere in this newsletter.

Remember it is time to renew your annual ASLTA membership! The membership form is in this newsletter and online. Have a great successful 2013 teaching/presenting ASL or Deaf Studies!

Vice President Report



Brian Kilpatrick, Ed.D.  
ASLTA Professional  
Houston, Texas

2012 NAD Conference Priorities

The NAD Conference priorities covered a broad range of issues. The priorities listed here appear to be of the most interest to teachers of ASL.

2012-KY-PUB-002: Establishment of an Employment Task Force

2012-KY-GOV-001: National Leadership Training Program

2012-KY-PUB-001: Legislative Training

2012-KY-PUB : Expand Captioning Access

2012-KY-PUB: Education/EHDI  
(Protect Schools for the Deaf)

2012-KY-PUB: National ASL Content Standards  
NAD shall inspire and coordinate with community stakeholders, state associations and legal staff to lobby and work with their respective state legislature and department of education to adopt the national ASL standards to improve ASL instruction in Deaf Education and foster deaf student achievement.

2012-KY-PUB: Parental Sign Language Instruction Programs  
NAD shall ensure that parents of deaf children receive instruction in American Sign Language by developing lesson plans and materials for language instruction specialists and maintaining a directory of approved ASL instructional programs.

2012-KY-PUB: Lobby to Change EHDI Oversight to U.S. Department of Education  
The NAD shall lobby to move Early Hearing Detection and Intervention (EHDI) oversight from the Centers for Disease Control to the U.S. Department of Education, Office of Special Education and Rehabilitative Services (OSERS).

2012-KY-PUB: National Early Intervention Strategy Team

2012-KY-PUB: National Education Strategy Team

2012-KY-PUB: NAD Partnering with CAID / State Deaf Associations to Save Deaf Schools

2012-KY-PUB: Audism in the Dictionary

2012-KY-PUB: Promotion of ASL Standardization and Usage in Pre-K to 12 Educational Programs  
NAD shall establish a task force that will better evaluate school performance of Deaf students who are using ASL in all educational programs in the country. NAD needs to focus primarily on the issue of children who are either overlooked or forced into a speaking and hearing based system that is effective for a small minority of students. If the school programs cannot effectively provide ASL to children, NAD should assist in creating a model that will help improve ASL education in a bilingual way to ensure that all children receive effective communication in their educational programs.

Rationale: ASL has not yet been strongly recognized or standardized in many parts of the country. Today, many Deaf or Hard of Hearing people do not fully understand what ASL really stands for including several different definitions of what sign language actually means. This potentially causes many interpreters to struggle in understanding the different signs among Deaf or Hard of Hearing people.



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eCatalog: [www.SignEnhancersCatalog.com](http://www.SignEnhancersCatalog.com)  
email for more information: [ASLonDemand@me.com](mailto:ASLonDemand@me.com)

2012-KY-PUB: Freedom of Information – on CI

2012-KY-PUB: D/HH Mainstreaming School Programs

NAD shall make it a priority to ensure that all mainstreaming school programs hire Deaf/HH qualified applicants who teach D/HH pupils in the mainstreaming school programs. Hiring Deaf/HH teachers will improve pupils' education and communication.

2012-KY-GOV: Non-Partisan Political Action Committee

2012-KY-PUB: VRS

NAD shall establish "watchdog" to ensure VRS providers to have all VRS interpreters that are qualified and they are met eligibility requirements for quality interpreting on TV screen.

Rationale: Some VRS interpreters demonstrate basic ASL skills and their signs may not be understood by deaf clients/persons who are fluent in ASL.

2012-KY-PUB: Informed Decision-Making and Language Deprivation

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The 2013 RID National Conference will take place August 9 – 14, 2013 in Indianapolis, IN. For more information, go to <http://www.rid.org/conferences/calendar/index.cfm/AID/192>. RID will kick off the celebration of RID's 50th anniversary and continue Building on the Legacy.

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ASLTA PROFESSIONAL DEVELOPMENT  
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### Secretary Report



Dorothy M. Wilkins  
ASLTA Professional  
Rochester, NY

Three areas that I would like to cover:

1) Thank E. Lynn Jacobowitz, Member-at-Large, Patricia Beech, Chapter Affiliated Chair and Cathi Bouton, Treasurer to record the North Carolina Board Meeting Minutes, 2) Show you the e-motions made and voted by ASLTA board members, and 3) Advertise the secretary position for the 2013-2017.

I would like to thank E. Lynn Jacobowitz, with the help from Patricia Beech and Cathi Bouton who replaced me as a secretary for ASLTA Board meeting at the CIT Conference last October. Many thanks, Lynn, Patricia and Cathi!!

There are the e-motions that ASLTA made online since July 19, 2012.

July 19, 2012: E. Lynn Jacobowitz moved that the members of ASLTA Board purchase an 11-inch Mac Book Air for Cathi Bouton for the treasury of ASLTA-related business. Carried.

October 4, 2012: E. Lynn Jacobowitz moved that ASLTA reimburse Keith Cagle \$250 for his roundtrip to October 2012 ASLTA-CIT board meeting. Carried.

October 22, 2012: E. Lynn Jacobowitz moved that Cathi Bouton to be reimbursed \$80 for Bowen Bailey's internet services for Sharon Lott (Chair of ASLTA Professional Development) to prepare the website for the NC-ASLTA. Carried.

My term will be ended in July 2013. The secretary position will be available and elected at the ASLTA Professional Development Conference in Charlotte, North Carolina during the ASLTA Business Meeting.



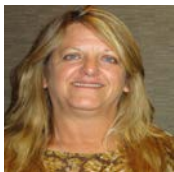
The qualifications that you will need to run as a secretary: Have an ASLTA Professional Certificate, willing to meet online for board meetings, attend ASLTA Professional Development Conference and attend Conference on Interpreter Trainer (CIT) Conference, and work closely with the board of directors. According to the bylaws, the duties of the secretary are:

The Secretary shall keep accurate and complete minutes of all meetings of the Association and the Board of Directors. The Secretary shall maintain a roster of all members of the Association, and shall keep on file all documents, electronic data storage, communications and other papers related to the business of the Association.

If you are interested in the position of secretary, please let the ASLTA Nomination Committee Chair know.

Warm Regards,  
Dorothy M. Wilkins  
ASLTA Secretary  
2009-2013

#### Professional Development Report



Sharon Lott  
ASLTA Professional  
Morganton, NC

The forms you need to register for the ASLTA Professional Development Conference in Charlotte, NC are included in this newsletter. You can also go to <http://aslta.org/zencart/>

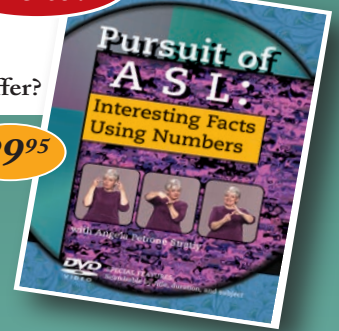
The website includes forms for exhibitors, members, non-members, and students. You can use PayPal or pay with your credit card (through PayPal).



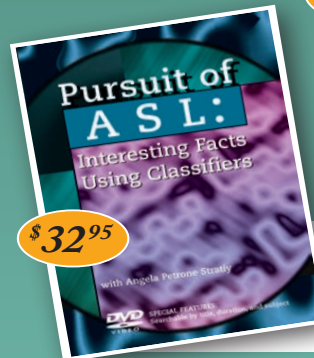
## Improve your ASL classifiers and numbers

**New!**

- What if Barbie was a real woman?
- How far can insects fly?
- How do address systems differ?



**\$29<sup>95</sup>**



**\$32<sup>95</sup>**

- How was Velcro invented?
- Why do we have eyebrows?
- How do you saw the woman in half?

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Chapter Liaison Report



Patricia Beech  
ASLTA Professional  
Springfield, VA

Chapter Affiliated Chair News  
To all chapters,

To those who paid 2012 Annual Chapter dues and provided updated officer info, THANKS!  
Below is a list of Active chapters:

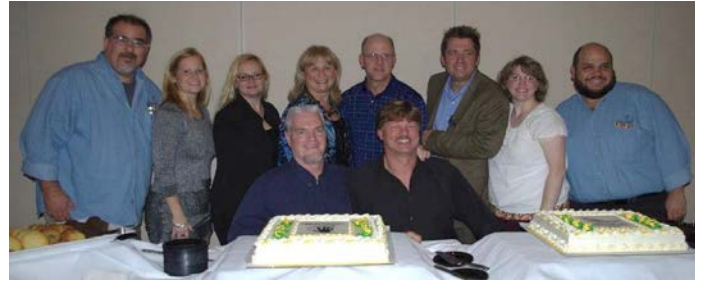
- California San Diego
- Colorado
- Florida
- Idaho
- Illinois Chicagoland
- Indiana Willard
- Kentucky Bluegrass
- Maryland
- Michigan
- Minnesota Loon
- Missouri
- New Jersey
- New York Greater Rochester
- North Carolina
- Ohio
- Oregon Northwest
- Texas Dallas Fort-Worth
- Texas Houston
- Utah
- Virginia Veditz
- Washington

The Massachusetts and Shenandoah (south-west Virginia) chapters are officially closed.

Inactive chapters are: Alabama, Arizona, Arkansas, California Los Angeles, California Sacramento Valley, Chesapeake Bay, Georgia, NYC Metro, Oklahoma, Pennsylvania, South Carolina, South Dakota, Virginia Dogwood, West Virginia Mountaineers, and Wisconsin.

The ASLTA treasurer informed me that some of the Chapter officers are not members of ASLTA. According to the Chapter guidelines, all board members must join ASLTA. See Item B #7 in: [http://www.aslta.org/sites/default/files/documents/Guidelines\\_For\\_Joining\\_ASLTA.pdf](http://www.aslta.org/sites/default/files/documents/Guidelines_For_Joining_ASLTA.pdf).

NCASLTA is very active preparing for the 2013 ASLTA Conference.



NC-ASLTA



NC-ASLTA





NC-ASLTA

Please contact me if you have concerns about your chapter. Also, please send me news.

Below is some news on various chapters.

Thanks,  
 Patricia Beech  
 Chapter Affiliated Chair, 2012-2013  
 E-mail address is: pgbeech@aol.com

\*\*\*\*\*

Maryland ASLTA

On Saturday November 10th MD-ASLTA had their 3rd state-wide professional development conference hosted at Towson University in conjunction with their 10 year celebration of Deaf Studies Program. We started early with Dr. Sam Supalla from Arizona as our keynote speaker and he talked about Universal Design and how we can apply the language of ASL to Universal Design. We had 2 concurrent workshops in two different time slots before we took a break for lunch. During lunch we had business meeting, election and awards. The new president of MD-ASLTA is Cindy Hall-D'Angelo. The other positions were retained except for the secretary position, which is currently vacant and will be appointed by the MD-ASLTA board.



New & Past MD-ASLTA Presidents

MDASLTA gave out two awards. We recognized McDaniel College's ASL Studies minor as the excellent ASL program. The board gave recognition award to Ray Conrad for his dedication to the



MD-ASLTA board for the past 5 years. After lunch we had two more concurrent workshops led by speakers from all over the US and Canada. We had our endnote speaker with Patty Lessard from California.



The 2012 MD-ASLTA Conference broke a record of 83 participants with over 120 participants. The conference was enjoyable and educational. Here the participants were able to learn new things and develop networking. We had three major sponsors: Sign Media Inc., MD Relay, and Towson University.

That evening MDASLTA sponsored Dr. Sam Supalla's entertainment, "Deaf to Deaf" after the celebration of Towson University Deaf Studies program 10 year anniversary.

See you in two years hosted by McDaniel College.

\*\*\*

### North Carolina ASLTA

NCASLTA hosted its 8th Biennial Conference during November 1-3. There were 40 participants.

The new officers for 2012-2014 are:

- President – Beverly Woodel
- Vice President – Kathy Apperson
- Secretary – Ricky Alewine
- Treasurer – Linda Nelson
- PDC – Tanya Miller
- Member At Large – Dr. Joseph Hill



NC-ASLTA





Veditz ASLTA (Northern Virginia)

On October 13, VASLTA hosted an all-day Blitz event for ASL students at Northern Virginia Community College, Annandale Campus. We had 31 participants, and the Blitz Chair was Kevin Taylor. The principal was Nancy Rarus, and the Homeroom teachers were Larry Gray for Advanced, Brian Leffler & Pat Beech for Intermediate, and Adele Polk for Beginner. Five classes were provided for three levels: ASL Hands by Bradley Brown, Deaf Culture by Paula Debes, Geography by Tom Dowling, Sports by Tim Lavelle, and Theatrics by Brian Leffler. We had booths for Library (Adele Polk), Silent Meadow LLC (Ryszard Szyndowski), and VAD T-shirts (Kathy Ferris).



Veditz ASLTA



Veditz ASLTA



Veditz ASLTA



Veditz ASLTA

## Washington ASLTA

The 5th Northwest Regional ASLTA Teachers Conference (WAASLTA and Nwaslta) was held on Oct 12-13 at Pierce College, Puyallup, WA. The theme was “Empowering ASL Teachers: Through Community Collaboration.” The Opening Keynote Speakers were Carol Carrothers, the State Coordinator of the Deaf and Hard of Hearing Services, and Larry Petersen, Deaf Advocate & Leader. Katie Robert gave a presentation on “The Deaf Culture and New Media.” Kara Gournaris gave a presentation on “Curriculum in High Schools/Colleges/Universities in Oregon and Washington State. Lance Forshay gave a presentation on “ASL Verb Morphology.” Kristi Winter and Katie Robert gave a presentation on “Depiction Verbs: New Classifiers.” WAASLTA president Kristi Winter managed the WAASLTA annual general membership meeting during the lunch break. Ryan Commerson gave a workshop and was the closing keynote speaker.

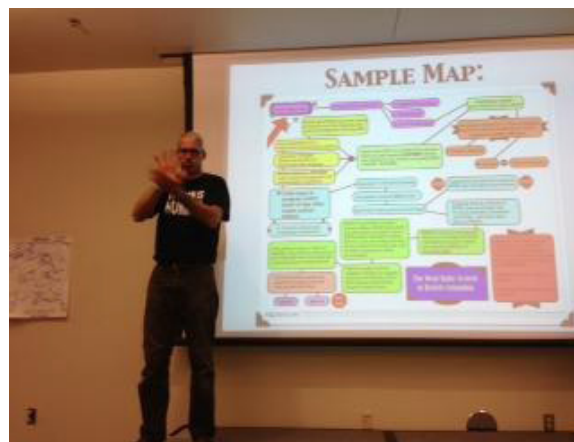
WAASLTA awarded the Geoff Mathay, ASL Teacher of the Year Award to Vicki Moseley. Geoff Mathay was the founder of the Seattle Central Community College ASL Consortium in 2001, which he put countless hours into and made a success. Geoff, who held the ASLTA Professional Certificate, established WAASLTA in 1998 and was involved in the ASL / Deaf / Deaf Blind / ASLTA communities in many facets, as a teacher, interpreter, and linguist. He was beloved and respected by his students and colleagues. SCCC ASL Consortium ASL Teacher of the Year Award goes to the winner Joani Bishop.

It was so inspiring to see all the ASL teachers teaming up and working together to enhance the quality of our ASL and Deaf Culture teaching!

For more information about this conference, visit WAASLTA’s Facebook page at <https://www.facebook.com/waaslta>



WA-ASLTA



WA-ASLTA



WA-ASLTA





### Florida ASLTA

Florida ASLTA will soon be 25 years old! This year's annual conference, which began their silver year celebration, was held over President's Day Weekend, February 15, 16, and 17, 2013 in South Florida at the Deerfield Beach. The conference featured Sharon Hurley Lott, Jason Zinza, and many more. Pictures will be in the next ASLTA News.

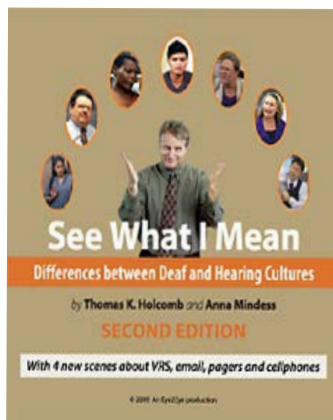
Each year Florida ASLTA provides scholarships for professional development. Money is raised both for the general operating fund and for scholarships using the proceeds of conferences, workshops, raffles, and donations. To learn more about Florida ASLTA -- or to join or make a tax deductible contribution, go to [www.fasлта.org](http://www.fasлта.org)

## ***"Turn-key" Resources for your Deaf Culture and ASL Classes!***



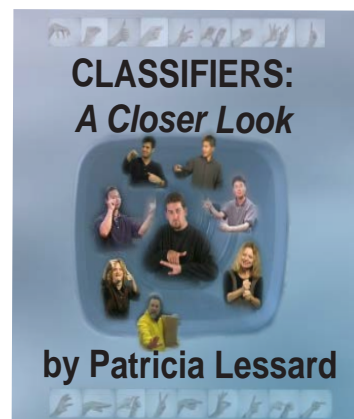
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A unique collaboration which produces, publishes and provides  
ASL-English bilingual-bicultural materials and teacher education  
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**Contact Info:**

ASL Rose, P.O. Box 614, Frederick, MD, 21705-0614

Video Phone/Voice Mail: 240-575-2130

Fax: 866-311-8313



## Evaluation Program Report



Keith M. Cagle, Ph.D.  
ASLTA Professional  
Annapolis, MD

### ASLTA Evaluation Chair's report for ASLTA Newsletter - Winter 2013

Dr. Gene Mirus and I from Gallaudet University, Jim Lipsky from Northeastern University and Brenda Schertz from University of Southern Maine went to American Council on Teaching of Foreign Language (ACTFL) conference in Philadelphia on November 16-18, 2012. At least 6,000 attendees came from all over the world. It was a huge conference. There had numerous workshops. For an instance, during one same hour, there had at least 20 workshops at the same time. The exhibit was impressive with many foreign languages booths, publishers and college / university programs.

Several workshops we attended were about new technology for teaching foreign languages, power of folk literature to build a language competency, visual aids, ACTFL's new P21 skills to accompany with its 5Cs, a new method of Organic Language Acquisition through Movement and Community (OLA) and websites for resources. Both Jim and Brenda presented their workshop of "Standards in Establishing an American Sign Language Program." We gathered some new ideas, tools and applications for our ASL teaching. This experience has opened my eyes. I would not mind to attend ACTFL's another conference in Orlando in 2013. I assure you that it would be a great and educational experience for you.

All evaluation packages are updated and posted in the ASLTA website. For an extension on Provisional or Qualified certification, go to Renewal / Extension package and download it.

Have another productive spring semester in 2013.



ACTFL

## ASLTA Membership Report

Professional-81  
Qualified-61  
Provisional-108  
Associate-277  
Supporting-13  
Institutional-8  
Total: 548

4 from Canada  
1 from the West Indies



## American Sign Language Honor Society



High School • College • University

ASL Honor Society Report  
National Coordinator  
Jason E. Zinza, Ph.D.

The ASLHS looks forward to providing you with opportunities to help make the new year a success. Plan ahead for these deadlines:

- Graduation Honors order form available April 1, 2013
- ASL Literature Competition entries must be received by May 3, 2013
- ASL Literature Competition entries must be received by May 3, 2013
- ASLHS Scholarship Applications must be received by May 10, 2013
- Final order date for graduation materials is May 24, 2013

### Who Can Join?

- College programs can join ASLHS. Gallaudet, Eastern Kentucky U., Western Kentucky U., Madonna U., William Woods U., Valencia Community College, McDaniel College, and more have ASLHS programs on campus. So what's stopping you?
- High school programs that offer ASL are

welcome to join. If you don't have ASLHS on campus, why not? Don't want your students to apply their in-class learning in national competitions? Don't want your students to be eligible to apply for scholarships? Don't want people at your school to take ASL seriously? Raise expectations and make learning ASL a more rewarding experience by joining ASLHS today!

### College Scholarships!

- Each year, the ASLHS awards several scholarships to high school seniors and current college students majoring or minoring in ASL, Deaf Studies, Interpreter Preparation, and Deaf Education. Minimum scholarship is \$1,000.00.... help your students pay for college! The only way your students can apply for the scholarships is if you have an ASLHS chapter on campus, so join now!

### F-R-E-E Money for Teachers!

ASL teachers can apply for mini-grants to help make your life easier! Want money to purchase DVDs, games, or video equipment? We can help! Want money to pay for guest speaker fees or field trips? We can help! Mini-grants up to the amount of \$500.00 are accepted on a first-come, first-serve basis.

### 2012-2013 ASL Literature Competition Info

The 2012-2013 ASL Literature Competition has two categories for students to participate in. The first category is "Poetry Recitation: Clayton Valli", where students select their favorite ASL poem by Clayton

Valli and retell the poem, as faithful to Valli's original as possible. The second category is "Original ABC Story." Whether it's A-Z, Z-A, AA, BB, CC, or something else, students can let their creativity shine! As always, cash prizes will be awarded to the winners. See the ASLHS website for more details.

### Keep in Mind

If you haven't formed an ASLHS chapter on your campus, why not? The ASLHS functions just like an ASL club and can do as many activities or as few as you want. Joining the ASLHS brings immediate benefit to you and your students, in the form of teacher grants, scholarships for students, eligibility to participate in the ASL Literature Competition, and eligibility to wear honor cords or medals at graduation. We are here to support you and your students, so let us know what we can do to make your life easier.

### New this year!

We are pleased to unveil the official ASLHS Induction Ceremony, complete with pledge and supporting materials. Many thanks to the individuals who worked hard to create a formal ceremony that will make your students feel proud to participate in. Check out the materials and video clips on the ASLHS website's "Induction Ceremony" page.

Visit our website at [www.aslhonorsociety.org](http://www.aslhonorsociety.org).

Submitted by Jason E. Zinza, Ph.D.



**The ASL Honor Society** is a program offered by ASLTA. Our purpose is to recognize high academic achievement in ASL studies, encourage service opportunities that benefit the Deaf community, and support ASL students and teachers.

### High school, community college, and university programs can join!

#### Benefits:

- **Scholarships for students** majoring or minoring in ASL, Deaf Studies, Deaf Education, and Interpreter Preparation. **Minimum scholarship amount is \$1,000.00.**
- Sponsors the annual **ASL Literature Competition** with cash prizes.
- **Mini-grants** to help ASL teachers buy materials, pay for guest speakers, or take field trips.
- **Graduation materials:** Honor cords, Alice Cogswell Medal, and Laurent Clerc Medal.



Visit our website.  
[www.aslhonorsociety.org](http://www.aslhonorsociety.org)

We're on Facebook! 



**Sign Media, Inc. is proud to announce these new products!**

## The Elephant Game

by Jason E. Zinza and Kim Brown Kurz

Introduce students to the game while expanding their language skills and understanding of Deaf culture through 22 different



activities focusing on classifiers, numbers, fingerspelling, storytelling, parameters, graphs, geography, science

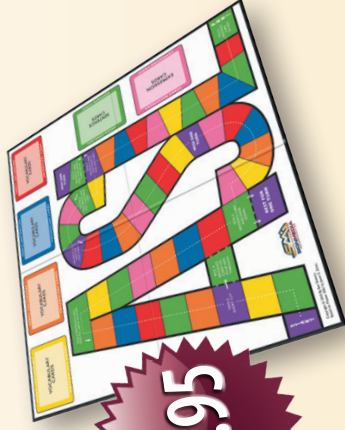
and more. Includes an activity book plus a DVD.

**\$64.95**

## SignMaster: A Master ASL! Vocabulary Review Game

by Beverly G. Stokem

Players move through a full color game board advancing when they correctly sign vocabulary words, make sentences and show facial expressions. Challenge cards enable a player to question another player's sign production. Three to eight players.



**\$49.95**

## The Unlearning Curve: Learning to Learn American Sign Language

by Rico Peterson

This is one of the few books to focus on helping students to learn American Sign Language. It details many of the common obstacles that students face and offers practical suggestions to improve their study of ASL.



**\$24.95**

To order these exciting new products, please go to our website at [signmedia.com](http://signmedia.com) or phone **1-800-475-4756**



**"The P21 Skills"**  
by Dr. Keith M. Cagle

Four of us, Dr. Gene Mirus, Dr. Keith Cagle, Jim Lipsky and Brenda Schertz attended the workshop of "Preparing Teachers to Implement 21st century skills" at the ACTFL conference in Philadelphia. It was very interesting and informative. The workshop discussed "The Partnership for 21st Century Skills." It is a national organization that advocates for 21st century readiness for every student. As the United States continues to compete in a global economy that demands innovation, P21 and its members provide tools and resources to help the U.S. education system keep up by fusing the 3Rs and 4Cs (Critical thinking and problem solving, Communication, Collaboration, and Creativity and innovation)." (www.P21.org)

The P21 skills are:

- \* Communication
- \* Collaboration
- \* Critical Thinking and Problem Solving
- \* Creativity and Innovation
- \* Information Literacy
- \* Media Literacy
- \* Technology Literacy
- \* Adaptability and Flexibility
- \* Initiative and Self-Direction
- \* Social and Cross-cultural Skills
- \* Productivity and Accountability
- \* Leadership and Responsibility

The workshop showed us how we could integrate the P21 skills into our teaching and curricula. It showed the map tool which is available at www.P21.org. "It (map) is the result of hundreds of hours of research, development and feedback

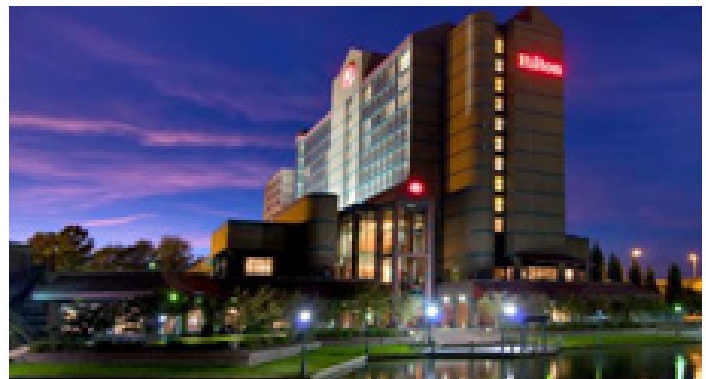
from educators and business leaders across the nation. The Partnership has issued this map for core subject of World Languages. P21 has forged alliances with key national organizations that represent the core academic subjects, including Social Studies, English, Math, Science, Geography, World Language and the Arts. These collaborations have resulted in the development of 21st Century Skills Maps that illustrate the intersection between core subjects and 21st Century Skills.

Developed through a year-long collaborative process, spear-headed by the American Council on the Teaching of Foreign Languages (ACTFL) and P21, this map reflects the collective effort of hundreds of World Language teachers and illustrates the integration of World Languages and 21st Century Skills."

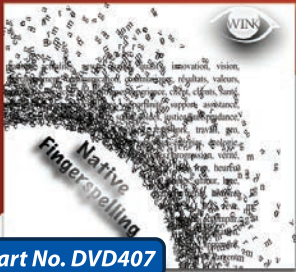
This map is available at [http://www.actfl.org/sites/default/files/pdfs/21stCenturySkillsMap/p21\\_worldlanguagesmap.pdf](http://www.actfl.org/sites/default/files/pdfs/21stCenturySkillsMap/p21_worldlanguagesmap.pdf)

("Preparing Teachers to Implement 21st century skills", ACTFL workshop, November 17, 2012)

In next decade, we will see more and more of P13 skills discussion, planning and implementation along with 5Cs into our ASL curricula and instructions.



# New DVDs from WinkASL!



Part No. DVD407



Part No. DVD408

Classifiers and Native ASL fingerspelling can be a challenge for any non-native signer. Dr. Byron Bridges helps viewers improve their signing skills in fun and creative ways.

*Find these and many more Sign Language Books, DVDs & CD-ROMs at Harris Communications!*

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## Contacting ASLTA by Mail

Did you know that ASLTA now has three (3) different mailing addresses to ensure that we can respond to your needs quickly and efficiently?

#1. For membership dues, donations, checks, or bills.

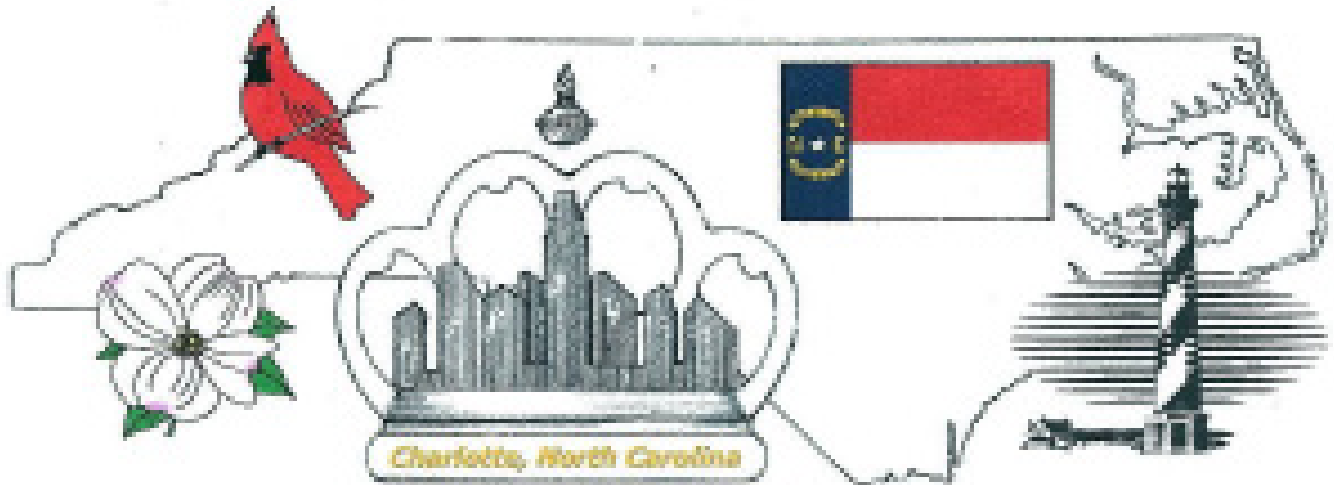
ASLTA TREASURER  
P.O. Box 38  
Clinton, WA 98236

#2. For letters for any information, inquiries, and requests.

ASLTA CORRESPONDENCE  
PO Box 92426  
Rochester, NY 14692

#3. For all evaluations and certifications as usual.

ASLTA CERTIFICATION  
PO Box 6517  
Annapolis, MD 21401



Ready for  
ASLTA in North Carolina?

Lynn & Cathi are!

You can be too!

Register online!

[www.aslta.org/zencart](http://www.aslta.org/zencart)







**American Sign Language Teachers Association**  
**7<sup>th</sup> Biennial National Professional Development Conference**  
 July 2 – July 7, 2013  
 Hilton Charlotte University Place



**ASL Education: Today, Tomorrow and Beyond**

ASLTA Members, ASL / Deaf Studies Professors and Instructors, CIT Colleagues,  
 Program Directors, Researchers, Interested Individuals, Sponsors and Friends  
**This conference is yours to learn and enjoy!!**

Member Rate

\* December 31, 2012

- Early Bird: July 1, 2012 ~~October 31, 2012~~ for \$350.00
- 2<sup>nd</sup> Deadline Due: Jan. 1, 2013 - Jan. 31, 2013 for \$375.00
- 3<sup>rd</sup> Deadline Due: Feb. 1, 2013 - May 15, 2013 for \$400.00
- Late / at door: May 16, 2013 – July 5, 2013 for \$450.00

Non-Member Rate

\* December 31, 2012

- Early Bird: July 1, 2012 ~~October 31, 2012~~ for \$375.00
- 2<sup>nd</sup> Deadline Due: Jan. 1, 2013 - Jan. 31, 2013 for \$400.00
- 3<sup>rd</sup> Deadline Due: Feb. 1, 2013 - May 15, 2013 for \$425.00
- Late / at door: May 16, 2013 – July 5, 2013 for \$450.00

Student Rate

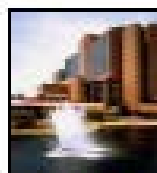
\* December 31, 2012

- Early Bird: July 1, 2012 ~~October 31, 2012~~ for \$300.00
- 2<sup>nd</sup> Deadline Due: Jan. 1, 2013 – Jan. 31, 2013 for \$325.00
- 3<sup>rd</sup> Deadline Due: Feb. 1, 2013 – May 15, 2013 for \$350.00
- Late / at door: May 16, 2013 – July 5, 2013, for \$375.00

Note: (Proof of student valid I.D. is required)

Registration cost include:

- E-program / program book
- Kick-off reception
- Keynote / Endnote speakers
- Exhibits
- ASLTA luncheon
- Breakfast
- Banquet Dinner
- Professional Development Training Workshops

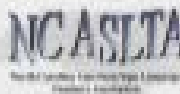


More information and reservation  
 Click this link:

[Hilton Charlotte University Place](#)  
 Group code: ASLTA

Cancellation refund policy: Requests for full refund must be in writing via mail postmarked or email by Jan. 31, 2013; for 75% refund by March 1, 2013 and for 50% refund by May 15, 2013.

Name: _____	Date: _____
Street Address: _____	
City: _____	State _____ Zip Code _____
Email Address: _____	Member ASLTA ? <input type="checkbox"/> Yes <input type="checkbox"/> No
Please remit the payment by check or money order with the form to: 2013 ASLTA Conference P.O. Box 38 Clinton, WA 98236	
Amount enclosed: _____	



**Hosted by the**  
**NCASLTA Chapter**

Questions / Concerns  
 about registration?

Contact NCASLTA at  
[ASLTA2013@gmail.com](mailto:ASLTA2013@gmail.com)

# American Sign Language Teachers Association

SEVENTH NATIONAL PROFESSIONAL DEVELOPMENT CONFERENCE

— PRE-CONFERENCE WORKSHOP —  
**Master ASL! Level Two**

This interactive training includes:

1. An overview of Level Two design features,
2. A discussion of student learning outcomes,
3. A thorough examination of the curriculum's components, and
4. Hands on experience using one selected unit from the curriculum.

Presented by Jason E. Zinza

**DATE:** Wednesday, July 3, 2013

**TIME:** 9:00 a.m. – 5:00 p.m.

**PLACE:** Hilton Charlotte University Place

**COST:** \$115.00 (includes lunch)

*All proceeds from the workshop will be donated to ASLTA to continue our support for ASL teachers.*

**Seating is limited to 75 participants.**



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Burtonsville, Maryland 20866

Voice: (800) 475-4756

Fax: (301) 421-0270

Web: signmedia.com



Find us on:  
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**If you would like to attend, please completely fill out this workshop application form. All applications are due by June 15, 2013. Application must be returned to: Sign Media, Inc., 4020 Blackburn Lane, Burtonsville, MD 20866-1167. Payment can be made by check (made payable to Sign Media, Inc.) or VISA/MasterCard**

Name \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Name of School or Institution \_\_\_\_\_

Address \_\_\_\_\_

Which level of ASL do you teach?  ASL Level 1  ASL Level 2  ASL Level 3

Which text are you currently using? \_\_\_\_\_

Payment Method:  Check or money order  VISA  MasterCard

Card No.: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVN: \_\_\_\_\_

Signature: \_\_\_\_\_





# American Sign Language Teachers Association

7<sup>th</sup> Biennial National Professional Development Conference

July 2 – July 3, 2013

Hilton Charlotte University Place



**ASL Education: Today, Tomorrow and Beyond**  
 ASLTA Members, ASL / Deaf Studies Professors and Instructors, CIT Colleagues,  
 Program Directors, Researchers, Interested Individuals, Sponsors and Friends  
This conference is yours to learn and enjoy !!

## Tentative Conference Schedule

### Tuesday, July 2, 2013

3:00 - 9:00 pm

Conference Registration

Midway

### Wednesday, July 3, 2013

8:00 am - 6:00 pm

Conference Registration

Midway

8:00 am - 5:00 pm

Pre-conference workshop - TBA  
 Presenter:

Salon 1

8:00 am - 5:00 pm

Pre-conference workshop - "Master ASL Level 2"  
 Presenter: Jason Zinza

Salon II

9:00 am - 5:00 pm

**ASLTA & CIT BOARD MEETING**  
 (including Board members luncheon)

Welwyn

12:00 - 1:00 pm

Lunch on your own

Anywhere

2:00 - 6:00 pm

Exhibits Set-up

Glenwaters

3:00 - 9:00 pm

ASLTA Professional Level Interviews

2nd Floor

6:00 - 11:00 pm

Kick-off Reception  
 Keynote Speaker: Dr. Benjamin Bahan

Lakeshore Ballroom

## Tentative Conference Schedule

Thursday, July 4, 2013

7:30 am - 5:00 pm	Conference Registration	Midway
7:30 am - 6:00 pm	Exhibits	Glenwaters
8:30 am - 5:00 pm	ASLTA Professional Level Interviews	2nd Floor
8:30 am - 6:00 pm	Gallaudet University VP - ASLPI Interviews	2nd Floor
8:30 - 10:30 am	<b>ASLTA GENERAL ASSEMBLY MEETING</b>	Lakeshore Ballroom
10:45 am - 12:15 pm	Workshop to be assigned Presenter:	Suite A
	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
12:15 - 1:45 pm	<b>ASLTA LUNCHEON</b>	Lakeshore Ballroom
2:00 - 3:30 pm	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
2:00 - 5:15 pm 15-minute break	Workshop to be assigned Presenter:	Suite E
2:00 - 3:30 pm	Break - Be sure to visit the Exhibits	Glenwaters



## Tentative Conference Schedule

**Thursday, July 4, 2013**

<b>3:45 - 5:15 pm</b>	Open Slot	Suite A
	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
<b>5:30 pm</b>	Dine out on your own \ Sightseeing	To be announced.

**Friday, July 5, 2013**

<b>7:30 am - 12:00 pm</b>	Conference Registration	Midway
<b>7:30 am - 12:00 pm</b>	Exhibits	Glenwaters
<b>8:30 am - 6:00 pm</b>	Gallaudet University VP - ASLPI Interviews	2nd Floor
<b>8:30 am - 10:30 am</b>	<b>ASLTA GENERAL ASSEMBLY MEETING</b>	Lakeshore Ballroom
<b>10:45 - 11:45 am</b>	Plenary Session: TBA	Suite E
<b>11:45 am - 1:15 pm</b>	ASLTA Chapters Luncheon - by invitation only	Lakeview Room
<b>11:45 am - 1:15 pm</b>	Lunch on your own - Be sure visit the Exhibits	Glenwaters

[This space area will be filled due to workshop information.](#)

# Tentative Conference Schedule

**Friday, July 5, 2013**

<b>1:30 - 3:00 pm</b>	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
<b>1:30 - 4:45 pm</b> 15-minute break	ASLTA State Chapters Training Pat Beech, Moderator Glenna Ashton and Cathi Bouton, Presenters	Suite E
<b>3:00 - 3:15 pm</b>	Break - Be sure to visit the Exhibits	Glen waters
<b>3:15 - 4:45 pm</b>	Open Slot	Suite A
	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
<b>5:00 pm</b>	Dine out \ Sightseeing	
<b>7:00 - 10:00 pm</b>	Gallaudet University Alumni Party	Lakeshore Ballroom

This space area will be filled due to workshop information.



## Tentative Conference Schedule

Saturday, July 6, 2013

7:00 - 8:30 am	Deluxe Continental Breakfast	Lakeview Room
7:30 am - 12:00 pm	Conference Registration	Midway
7:30 am - 4:30 pm	Exhibits	Glenwaters
8:30 am - 5:00 pm	Gallaudet University VP - ASLPI Interviews	2nd Floor
8:30 - 10:00 am	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
8:30 - 11:45 am 15-minute break	Workshop to be assigned Presenter:	Suite E
10:00 - 10:15 am	Break - Be sure to visit the Exhibits	Glen waters
10:15 - 11:45 am	Open Slot	Suite A
	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
11:45 am - 1:15 pm	Lunch on your own- Be sure to visit the Exhibits	Glenwaters

## Tentative Conference Schedule

**Saturday, July 6, 2013**

<b>1:30 - 3:00 pm</b>	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
<b>1:30 - 4:45 pm</b> 15-minute break	Workshop to be assigned Presenter:	Suite E
<b>3:00 - 3:15 pm</b>	Break - Be sure to visit the Exhibits	Glenwaters
<b>3:15 - 4:45 pm</b>	Open Slot	Suite A
	Workshop to be assigned Presenter:	Suite B
	Workshop to be assigned Presenter:	Suite C
	Workshop to be assigned Presenter:	Suite D
<b>7:00 pm - 12:00 am</b>	Banquet / Award Ceremony / Entertainment Endnote Speaker: Benjamin J. Lewis	Lakeshore Ballroom

**Sunday, July 7, 2013**

<b>7:30 am - 12:00 pm</b>	ASLTA Board Breakfast Meeting	Welwyn
	Thank you !	



**American Sign Language Teachers Association**  
**7<sup>th</sup> Biennial National Professional Development Conference**  
 July 2 - July 7, 2013  
 Hilton Charlotte University Place



**ASL Education: Today, Tomorrow and Beyond**  
This conference is yours to learn and enjoy !!

**Program Book Advertisements**

Advertising with the ASLTA 2013 Conference: 7<sup>th</sup> National Professional Development is a great way to reach ALSTA members, ASL \ Deaf Studies professors and instructors, CIT colleagues, program directors, researchers, interested individuals, sponsors and friends who are committed to professional development. Position postings or other advertisements can be included in your advertisement page.

**Costs:**

- Full Page Advertisement ..... \$150.00
- Half Page Advertisement ..... \$125.00
- Quarter Page Advertisement ..... \$100.00
- Business Card Advertisement ..... \$ 75.00
  
- Please have your advertisement page ready in full digital color photo and design format – 8 1/2" by 11" page.

**Please fill out the form, select your advertisement size and the payment by mail to:** 2013 ASLTA Conference  
 P.O. Box 38  
 Clinton, WA 98236

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Position: \_\_\_\_\_ E mail: \_\_\_\_\_

Voice: ( ) \_\_\_\_\_ Videophone: ( ) \_\_\_\_\_

**Advertisement size:**

\_\_\_\_\_ Full page \_\_\_\_\_ Half page \_\_\_\_\_ Quarter page \_\_\_\_\_ Business Card Total cost: \_\_\_\_\_





**American Sign Language Teachers Association**  
**7<sup>th</sup> Biennial National Professional Development Conference**  
**July 2 – July 7, 2013**  
**Hilton Charlotte University Place**  
**Charlotte, N.C.**



**ASL Education: Today, Tomorrow and Beyond**

**AIRPORT – HOTEL TRANSPORTATION & RATES INFORMATION**

**Reservation / Arrival / Departure Form**

Fill this out and use it as friendly user to show your driver for your transportation needs:

Name: \_\_\_\_\_ No. of person: \_\_\_\_\_

TO: **HILTON CHARLOTTE UNIVERSITY PLACE**


Date of arrival: \_\_\_\_\_ Time: \_\_\_\_\_ Airline: \_\_\_\_\_

TO: **CHARLOTTE/DOUGLAS INTERNATIONAL AIRPORT**

Date of departure: \_\_\_\_\_ Time: \_\_\_\_\_ Airline: \_\_\_\_\_

E mail: \_\_\_\_\_ Voice: (\_\_\_\_) \_\_\_\_\_

**NCASLTA**



**More information and reservations**

**Click this link**

[\*\*Hilton Charlotte University Park\*\*](#)  
**Group Code: ASLTA**

- Hilton Charlotte University Hotel **does not provide a shuttle service** from the airport to the hotel.
- Show your **ASLTA membership card** for a discount rates to one of the specific rental vendor for transportation.
- **“Share a ride”** – you and other members can save on the cost of transportation by taxi, limousine or car rental.



**Car Rentals**



**Cab Taxi**

## Memorial Funds

Two memorial funds have been established by the ASLTA Board to honor several ASLTA members who have passed on. See the information below, and consider making a donation to one or both Funds!

The Board would like to see each fund reach at least \$5,000 prior to accepting any application for funds. Please help! Your donation will help future leaders of ASLTA.



The Tom Riggs Memorial Fund was established to honor Thomas Riggs who was very involved in ASLTA at the national and chapter levels. The monies will go toward supporting ASLTA affiliated chapters in their activities at a state level.

Examples of supported activities:

- Supporting the state chapter conference via sponsorship, program book, or key presenter
- Supporting the chapter President to attend ASLTA conference including the chapter luncheon, especially for first timers
- Supporting invited officers for the leadership and/or advocacy training opportunities provided by ASLTA
- Other appropriate chapter activities at the state level



Fund was established to honor these two former presidents of ASLTA for their support of leadership skills. The monies will go toward supporting leadership and advocacy training for the national and chapter officers.

Training opportunities may include;

- Invited trainers for the ASLTA conference to provide one day pre-conference training in leadership and/or advocacy for invited officers.
- Extended training in leadership and/or advocacy for invited officers in a separate workshop.

Yes!! I am enclosing my donation of \$\_\_\_\_\_.

I would like this amount to go to (select one or both):

Tom Riggs Memorial Fund

LF2 Memorial Fund

My Name: \_\_\_\_\_

Address, City, State, Zip:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Send check payable to ASLTA to:

ASLTA Treasurer  
 P.O. Box 38  
 Clinton, WA 98236

The Lawrence Fleischer and Lawrence Forestal (LF2)



# ASLTA Conference 2007 DVDs

**Missed out on some  
of the workshops?  
Get them on DVD!**

A lot happened at the ASLTA Conference and you can catch up on anything you missed with these high-quality DVDs of conference workshops and events. Share conference workshops with colleagues and students, or just review highlights at your leisure.

**Presented in  
American Sign Language**

**DVDs will be shipped in February 2008**

ASL Poetry and Story Telling	1 disc	\$29.95
About Teaching ASL	4 disc	\$99.95
Conference Proceedings	23 discs	\$146.95
Combo (All three DVDs)	29 discs	\$234.85

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

	Quantity	Price	Total Cost
ASL Poetry/Story Telling	_____ x	\$29.95	_____
About Teaching ASL	_____ x	\$99.95	_____
Conference Proceedings	_____ x	\$146.95	_____
Combo (All three DVDs)	_____	<b>\$234.85</b>	_____
<b>Orders are non-refundable Portion of proceeds go to ASLTA</b>			<b>Total \$</b> _____

### Payment Method

check/money order  
 Visa  Mastercard  
 Discover  AMEX  
 Name of Cardholder \_\_\_\_\_  
 Credit Card # \_\_\_\_\_  
 Expiration Date \_\_\_\_\_  
 Signature \_\_\_\_\_

**Please mail  
or fax order to:**  
 CSD-TV  
 102 N. Krohn Place  
 Sioux Falls, SD 57103  
 FAX: (605) 367-5958



[www.csd.tv](http://www.csd.tv)

For more information contact CSD-TV at 800-642-6410 (V) or 866-273-3323 (TTY)

**CSD** (also known as Communication Service for the Deaf, Inc.) is a private, nonprofit organization dedicated to providing broad-based services, ensuring public accessibility and increasing public awareness of issues affecting deaf and hard of hearing individuals. Through global leadership and a continuum of quality communication services and human service programs, CSD provides the tools conducive to a positive and fully integrated life. Please visit us online at [www.c-s-d.org](http://www.c-s-d.org) to learn more about what we can do for you.



CSD-TV has launched two compelling new programs created by and for the deaf and hard of hearing community.



**FYE** provides investigative reports, interviews, feature segments and profiles of deaf and hard of hearing people in the news. **Spice Up** takes you into the kitchen of noted deaf chef Jeff Perri as he shares the secrets to creating exciting cuisine. Watch a new episode every week online at [www.csd.tv](http://www.csd.tv)







ASLTA Annual Chapter Affiliation Form

**ASLTA Treasurer**

**P.O. Box 38**

**Clinton, WA 98236**

**2013 Annual Chapter Fee  
PLEASE PRINT CLEARLY!**

Chapter's Name:

\_\_\_\_\_ Since what year? \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

**Information about the Chapter Officers:**

(This is for the ASLTA Chapter Affiliation Chair to use for distribution of information, communication, Chapter News in the ASLTA's quarterly newsletter, etc. This email will not be shared with third parties)

President: \_\_\_\_\_ Term \_\_\_\_\_ to \_\_\_\_\_

Is the current President a member of ASLTA? Yes \_\_\_\_\_ No \_\_\_\_\_

Vice-President: \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

Secretary: \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

Treasurer: \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

PDC: \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

Other(s): \_\_\_\_\_ Email: \_\_\_\_\_@\_\_\_\_\_

URL (if any): \_\_\_\_\_

Annual Chapter Fee: \$ \_\_\_\_\_ (\$35)

Donation: \$ \_\_\_\_\_

For office use only:

Thank you letter sent \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

Be sure to visit our webpage often: [www.aslta.org](http://www.aslta.org)



2013 ASLTA Membership  
 P.O. Box 38  
 Clinton, WA 98236



## 2013 Membership Application

To maintain valid certification [Provisional or Qualified or Professional], dues must be paid each and every calendar year.  
 Dues cycle is based on annual calendar year. Payment is due in January.

**PLEASE PRINT CLEARLY!**

### Member's Information:

Last: \_\_\_\_\_ First: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

Main email: (for inclusion in our website news. This email is NOT shared with 3<sup>rd</sup> parties.)

\_\_\_\_\_ @ \_\_\_\_\_

Other contact info: \_\_\_\_\_

Institutional Affiliation: \_\_\_\_\_

<b>Membership Categories: (select one)</b>	
<b>Certified Membership (Voting)</b> (for those who have been awarded ASLTA certification) <b>Select your level:</b> <input type="checkbox"/> Provisional <input type="checkbox"/> Qualified <input type="checkbox"/> Professional	\$ _____ (\$50) Certification Exp. Date: _____
<b>Associate [Non-certified] Membership (Voting)</b> (Non-certified ASLTA members, Aspiring Teachers, Mentors, Presenters, ASLHS non-cert. Sponsors)	\$ _____ (\$40)
<b>Supporting Membership (Non-Voting)</b> (for general public – non-teachers – who would like to lend support to the efforts of the national organization)	\$ _____ (\$25)
<b>Institutional Membership (Non-Voting)</b> (for organizations, schools, publishers, etc.)	\$ _____ (\$150)
<b>Donation—please indicate choice:</b>	
• General (unrestricted): \$ _____	
• Thomas Riggs Chapter Fund (restricted): \$ _____	
• Lawrence Hirschler and Lawrence Forestal Leadership Fund (restricted): \$ _____	\$ _____
For office use only: Thank you letter sent _____	
<b>TOTAL:</b>	\$ _____

Be sure to visit our  
 webpage often:  
[www.aslta.org](http://www.aslta.org)

For office use only:  
 \_\_\_\_\_ ASLHS Sponsor  
 \_\_\_\_\_ Treasurer  
 \_\_\_\_\_ Member Coord  
 Date rec'd \_\_\_\_\_  
 Check nbr \_\_\_\_\_  
 Card sent \_\_\_\_\_

**Important Privacy Notice:**  
 ASLTA maintains a database of all membership information. This database is kept strictly confidential, with access only by members of the Board and the Membership Coordinator. However, when deemed appropriate by the Board, announcements or news may be sent via email to members on the list. If you wish to NOT receive any emails, initial here: \_\_\_\_\_  
 ASLTA may set up a membership directory on our website. Members' names, state of residence, and certification level may be published. If you do NOT wish to have your information in the directory, initial here: \_\_\_\_\_ Lack of initials implies consent.



**Deadlines For Articles & Advertisements**

March 1st  
June 1st  
September 1st  
December 1st

Advertising Donations

Full page = \$150  
½ page = \$100  
¼ page (this size) \$75

ASL / Deaf Businesses show your support.  
ASL Clubs advertise your wares!

Looking for a way to generate new customers? Want to keep your products in front of your current clientele? Want to launch something new? Let ASLTA help you increase your sales.

Our quarterly newsletter is read by teachers of ASL from all around the nation in winter, spring, summer, and fall. Our readership consists of 300+ teachers who purchase your products and then pass your contact information on to their students who, in turn, also purchase your products. And, as we all know, word of mouth – or, in our case, sign of hand – advertising is the most effective!

Each issue of the ASLTA News consists of 12-20 pages that measure 8 ½” x 11” per page. The ASLTA News is mailed, first class, not bulk! This puts your company’s name and information right in front of your customers!

Send your camera-ready copy (tiff, jpg, pdf) to Alysse Rasmussen (Newsletter Editor) via email: NewsletterEditor@aslta.org.

Send payments to Cathi Bouton, ASLTA Treasurer, P.O. Box 38, Clinton, WA 98236.

Advertising Donation

Size	Quarterly (1 issue)	Annual (4 issues)
Full Page	\$150	\$570 (5% discount)
Half Page	\$100	\$480 (5% discount)
1/4 Page	\$75	\$285 (5% discount)

\* Thirty days prior to publication.

\*\* Ads will be updated if received prior to normal advertising deadlines. If not, the last quarter’s ad will be re-run.



American Sign Language Teachers Association  
POB 92426, Rochester NY 14692-9998