

Online Board Meeting Minutes Sunday, October 11, 2020 Time: 6:30 PM [EST]

1. Roll Call

Janice Smith-Warshaw, President
Rhonda Jennings-Arey, Secretary
Jason E. Zinza, Treasurer
David Martin, Communications Director
Lorraine Flores, Professional Development Director
Amy June Rowley, Evaluation and Certification Director
Bo Clements, Chapters Affiliation Director
Arlon Nash, 2021 Conference Co-Chair
Lori Woods, 2021 Conference Co-Chair

Absence(s):

Jessica Parker, ASLHS Coordinator James Wilson, Vice President

2. Meeting called to order at 6:34 pm EST

MOTION #2020-088: I, Jason Zinza, move to approve the meeting minutes from 09/13/2020 and 09/20/2020 as read.

Seconded: David Martin

Vote: Passed

3. President's Report

- a. Post an announcement (flyer/video with transcriptions) on eBlast or website for fully accessible to everyone
- b. ASLTA Standing Committee Monthly Reports
- c. Follow up with the memorandum of agreement (MOA) with NASLEHL after Treasurer's report
- d. Town Hall meeting on Saturday, October 17 from 3:30 to 5:00 PM EST (Meeting notes need to be completed no later than Wednesday, Oct. 14 at 9 PM EST.)

4. Vice President's Report

a. No Report

5. Secretary's Report

a. No Report

6. Treasurer's Report

- a. ASLTA revenues are \$33,766.00 below expectations. Unless 100+ members join / renew membership by October 31, ASLTA will be in the red for 2020-2021.
 - i. As of 10/11/20, ASLTA has more than 25% fewer members than peak 2018-2019.
 - ii. Suggest freeze on all expenditures where possible.
 - iii. Strongly suggest a membership committee develop an outreach campaign.
- b. Gathering all federal tax reporting materials now and working with Tom Sparks (CPA) to file on time (due late November). Proceed with 2019-2020 audit? Will cost at least \$3,000.00.

MOTION #2020-089: I, David Martin, move to postpone the audit due to financial constraints. If money allows, we will look into it in the future.

Seconded: Lorraine Flores

Vote: Passed

- c. Proposal: To improve transparency, wonder if ASLTA would allow members to observe Board meetings. We had observers during one Board meeting in San Diego that functioned well. Might be a good way to improve visibility and transparency. If yes, would need a process for a member to sign up to attend.
- d. Strategic Planning Committee Recommendations:
 - i. Finalize the non-discrimination policy (in progress) with Bylaws committee.
 - ii. Will prepare a feasibility report regarding establishing special interest groups.
 - iii. Recommendation that all ASLTA communications sent to members be bilingual.
- e. Membership update.
 - i. ASLTA has attracted 14 first-time members in 2020-2021, compared to 100+ in 2019-2020 at this time of year.

Current ASLTA Membership (as of 10/11/20)			
Membership Category	Current #	Last Meeting #	2020-2021 Goal
Supporting - 1 year	61	50	85
Supporting - 2 years	46	45	36

Associate - 1 year	176	140	218
Associate - 2 years	135	130	104
Certified - 1 year	92	74	100
Certified - 2 years	58	55	48
Retired - 1 year	0	0	2
Retired - 2 years	0	0	2
Retired Certified - 1 year	3	2	5
Retired Certified - 2 years	5	5	3
TOTAL MEMBERSHIP	576	501	603
Institutional Members	7	6	15
ASLTA Chapters	8	7	10

g. Schwab update.

Current ASLTA Financial Status (as of 10/11/20)			
Bank of America Accounts	Bank Balance	QuickBooks Balance	Needs to be Processed
ASL Honor Society	\$ 59,554.64	\$ 66,984.51	51
Evaluation & Certification	\$ 1,906.11	\$ 2,007.73	1
Main Checking	\$ 163,002.43	\$ -55,884.53	294
Conference	\$ 59,862.84	\$ 37,258.75	0
External Donations to the NPDC (2021 Patrons)	\$ 0.00	N/A	0
National Standards	\$ 3,106.76	\$ 3,106.63	1
Professional Development	\$ 4,222.51	\$ 900.24	2
Inclusion & Equity	\$ 100.00	\$ 100.00	0
Investment	\$ 100.00	\$ 100.00	0

External Donations to Main Checking Account	\$ 1,323.00	N/A	0
TOTAL ACCOUNT VALUE	\$ 293,178.29	\$ 54,573.33	349

Schwab Long-Term Investment Accounts	Account Balance	Available Funds (cash)	Investment Notes
L1 Initiatives Fund	\$ 13,059.44	\$ TBD	-\$13.06 (+0.31%)
LF2 Fund	\$ 4,173.85	\$ 0.00*	+\$22.03 (+0.32%)
Riggs Fund	\$ 6,824.67	\$ 0.00*	+\$23.26 (+0.19%)
Main Investment Fund	\$ 81,430.58	\$ 10,237.31	+\$153.32 (+0.19%)
External Donations (specify account)	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL ACCOUNT VALUE	\$ 105,488.54	\$ 10,446.30	+ (0.03%)

^{*}Fund cannot be used until it has reached \$10,000.00 in value.

7. Professional Development Director Flores

a. Debbie Colbert will present in the next webinar.

8. Evaluation and Certification Director Rowley

a. No Report

9. Chapter Affiliation Director Clements

- A) Our next meeting on October 13, 7:30 pm EST
- B) We will discuss the development of chapter reinstatement policy.
- C) A donation from a donor through the Dyer Arts Center for the De'VIA exhibit in Columbus, Ohio thanks to Tabitha Jacques. Brenda will follow up with her to see if we can use the funding in 2023.
- D) As of Oct 11, 8 chapters paid for year 20-21 FASLTA, SC-ASLTA, Greater Rochester ASLTA, Ohio-ASLTA, Willard ASLTA, Maryland ASLTA, WA-ASLTA, and SD-ASLTA.
- E) Almost complete of All 8 chapters information that needs to be updated on ASLTA chapters website.
- F) Chapter Webinars:

FASLTA - October 10, 2020 - "Transforming Social Justice ASL Curriculum" by

Hunta Williams

San Diego ASLTA - October 17 - "Expressive Projects Workshop" by Dr. Keith Gamache Jr.

SC-ASLTA - October 24, 2020 - "Let's Learn about ASL Lit" by Dr. Rhonda Jennings

"Still Ain't Satisfied? The limit of Difference" by Franklin Jones, Jr.

"Service Learning in the Deaf Community" by Dr. Jody Cripps

WA - ASLTA - TBA Greater Rochester ASLTA - TBA

10. Communications Director Martin

No Report

11. ASL Honor Society Coordinator Parker

No Report

2021 NPDC Report - Arlon Nash and Lori Woods

- a. Met with Janice and Lorraine on the schedule. End of July to August 1. That is one month postponed. Her committee will go to one place to do the conference in 4 classrooms at the University of Cincinnati. Will have 4 moderators for Zoom. They will stay in a hotel. That is only if COVID19 is reduced and manageable, otherwise they will stay home. Starting Thursday at 1 pm EST with a keynote speaker then in the afternoon will have workshops. Friday at 11-4 EST will have a business meeting. Then there will be SIGs in the evening. Saturday there will be three workshops then in the evening there will be a chapter unpacking meeting and strategic plan meeting. Sunday DeVIA after workshops.
- b. There will be 4 tracks. Each Track will be for ASL and linguistics, K12, Deaf Studies and Social Justice. Cost for registration and workshops for members and non-members are still being decided. CEU cost will be separated and we need to ask for more information. Additional Zoom accounts will be decided soon.
- c. Sara Bianco had an idea, there will be goodies for people who attend the business meeting.
- d. WHOVA has not been solved.

MEETING ADJOURNED AT 8:50 pm EST

Meeting Minutes respectfully submitted by Secretary, Rhonda Jennings-Arey

Future meetings:

October 25, 2020 at 4:00 pm EST November 8, 2020 at 6:30 pm EST November 22, 2020 at 4:00 pm EST December 13, 2020 at 6:30 pm EST