



# AMERICAN SIGN LANGUAGE TEACHERS ASSOCIATION

## Online Board Meeting Minutes

Thursday, June 6, 2019

Time: 8:30 PM [EST], 7:30 PM [CST], 6:30 PM [MST] & 5:30 PM [PST]

### Special Meeting Called by President Smith-Warshaw

#### 1. Roll Call

Janice Smith-Warshaw, President  
James Wilson, Vice President  
Jason E. Zinza, Secretary/Acting Treasurer  
Lorraine Flores, Professional Development Director  
Christine Sharkey, ASLHS Coordinator  
Beatrice Pfaff, Chapter Affiliation Director  
Special Committee: Kristine Hall, Conference Chair

#### Absence(s):

Amy June Rowley, Evaluation and Certification Director (left at 8:47 pm)  
Special Committee: David Martin, Communications Director (joined at 8:50 pm)

#### 2. Meeting called to order at 8:34 pm EST

**MOTION #2019-48:** I, Jason E. Zinza, move to approve the meeting minutes from 06/02/19 as read.

**Seconded:** Lorraine Flores

**Vote:** Passed

**MOTION #2019-49:** I, Beatrice Pfaff, move to approve the special meeting minutes from 06/03/19 as read.

**Seconded:** Lorraine Flores

**Vote:** Passed

#### 3. President's Report

No report.

**4. Vice President's Report**

No report.

**4. Secretary's Report**

No report.

**6. Treasurer's Report (reported by Secretary Zinza)**

a. Membership Update (see chart below).

Category	Current #	Last Meeting	2018-19 Goal #
Supporting	211	202	145
Associate	518	514	445
Certified	191	190	250
Institutional	10	10	8
Chapters	10	10	10
Conference	467	450	500

b. Bank Balance Update

**Bank of America:**

Account Name	BoA Balance	QuickBooks Balance
ASL Honor Society	\$ 49,167.12	\$ 51,194.15
Evaluation Program	\$ 8,410.42	\$ 10,347.97
Main Checking	\$ 226,693.45	\$ 81,065.15
NPD Conference	\$ 38,512.95	\$ 39,022.27
National Standards Project	\$ 3,104.68	\$ 3,104.42

**Schwab Investment:**

Account Name	Account Balance	Available Funds
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LF2 Fund	\$ 3,875.39	\$ 0.00 (until \$10,000)
L1 Initiatives Fund	\$ 7,505.30	\$ 0.00 (until \$10,000)
Riggs Fund	\$ 6,327.55	\$ 0.00 (until \$10,000)
Main Investment	\$ 79,479.89	\$ 79,329.96
Money Market Fund (cash)	\$ 149.93	\$ 149.93
<b>TOTAL ACCOUNT VALUE</b>	<b>\$ 97,188.13</b>	<b>\$ 79,479.26</b>

**7. Chapter Affiliation Director Pfaff**

No report.

**8. Evaluation and Certification Director Rowley**

No report.

**9. Professional Development Director Flores**

No report.

**10. Special Committee: Communications Director David Martin**

No report.

**11. Special Committee: ASL Honor Society Coordinator Sharkey**

No report.

**12. Special Committee: 2019 NDPC Conference Chair Hall**

- a. Recording workshop sessions update: Conference committee would like to purchase seven iPads (refurbished) and seven tripods for the purpose of recording each workshop session during the conference. Members would be able to view the workshop session at a later date by accessing the videos online. This is the least expensive alternative to live-streaming, which is not financially feasible. Will place the videos on a members-only page on the main ASLTA website. iPads will be used as incentives to attend various events and given away via raffle and distributed at the end of the conference.

**MOTION #2019-50:** I, Beatrice Pfaff, move to authorize the conference committee to purchase 7 refurbished iPads and tripods to record workshop sessions during the 2019 conference, with funds coming from the conference account.

**Seconded:** Christine Sharkey

**Vote:** Passed

- b. Doing the final hotel walk-thru tomorrow at the Hyatt.

c. Hyatt hotel requires that all hotel rooms reserved under the conference must be verified in order to get the discounted price. The required room block is 700 night stays; anything below that number must be paid for by ASLTA. Currently, have 772 night stays booked. 58 night stays are from people who have not registered for the conference. This means we are very close to the minimum, and possibly in trouble if people cancel additional hotel rooms. If new rooms are reserved, they are at the regular hotel rate (much more than \$169.00).

d. Whova update: Adding more content and announcements, exhibit info, etc. The response has been overwhelmingly positive. Will be announced to all attendees tonight.

e. Now at 467 attendees.

f. Plated breakfast is canceled, for a savings of \$35,000. Will have Matthew Baker from Feast on This to provide breakfast boxes for people attending the general business meeting.

g. AAVA has no food expenditures for the event. Popcorn was priced at \$11.00 per person, which is too expensive.

h. Signing Naturally and True+Way ASL sessions are fully sold out. ASL Literature is a bit under 50. The ASL Lit session attendees will have access to a special Canvas site with content from the course. Instructor Ben Jarashow is giving the Board and committee members access to that site as well, even though they are not attending the session.

i. The conference is launching a new way for companies to do paid advertising. \$125.00 for video promotion. The company supplies the footage. This is in response to companies and sponsors asking about opportunities to show videos to members throughout the day at places other than the sponsoring booths.

j. Bags, program books, drinking mugs, and lanyards/badges have been paid for.

k. Route66 is donating \$2,500.00 worth of merchandise - will use for volunteer shirts, committee shirts, etc.

l. Very interested in giving out shirts to attendees. Still working on this. The cost would be approx \$6.00 each for 500, for a total of \$3,000.00.

m. Tote bag update. Really want to give teacher totes to all committee members as a visual appreciation and incentive for people to get involved and volunteer with ASLTA.

n. ASL tour update: Need 30 people to make each tour work. Need to make an easy way for people to pay the tour fee. Maybe CashApp? Will continue investigating options.

o. Registration opens at 8:00 a.m. on the 30th and will be open all day and all night until the opening ceremony.

p. Will give away 6 iPads during raffles and keep 1 for the 2021 conference.

**MEETING ADJOURNED AT 10:30 pm EST**

Meeting Minutes respectfully submitted by Secretary Zinza.

**Future meetings:**

June 11, 2019 at 6:30 pm EST

June 25 - July 3, 2019 (all day)

July 7, 2019 at 6:30 pm EST

July 21, 2019 at 6:30 pm EST

August 4, 2019 at 6:30 pm EST

August 18, 2019 at 6:30 pm EST

September 1, 2019 at 6:30 pm EST

September 15, 2019 at 6:30 pm EST

September 29, 2019 at 6:30 pm EST