

Event: ASLTA Weekly Board Meeting

Format: Online via Zoom

Date: 5/21/17

Present:

- President Arlene Garcia
- Vice President Keri Brooks
- Treasurer Bill Newell
- Professional Development Chair Christine Multra Kraft
- Member-at-Large Anbo Bottoms
- Evaluations Coordinator Amy June Rowley
- Chapters Chair Brenda Schertz
- ASLS Chair / Acting Secretary Jason E. Zinza

Meeting called to order at 8:03pm EST

1) PROFESSIONAL DEVELOPMENT REPORT

Conference Update:

- Approximately 430 registered attendees.
- AV equipment and display needs has become an urgent concern, particularly for the large gatherings planned for the ballroom (keynotes, entertainment, business meetings, the GoReact pre-conference session, etc.). Costs of AV equipment rentals are significantly higher than estimated, which were based on figures from the 2015 conferece. CMK and the conference planning team have reached out to Street Leverage for tech expertise and equipment rentals.

Specific needs:

- Software program Image (interfaces between cameras, computers, and projectors)
- At least two large projection screens
- Background curtains / draping
- Platform
- Projection lights
- Projectors

Best case scenario cost: \$20,000.00.

CMK will continue to monitor developments and keep Board apprised. Arlene Garcia suggests reaching out to Convo for assistance in this area.

2) TREASURER'S REPORT (Bill Newell submitted this month's report to the Google Drive for review by the Board prior to this meeting.)

3) VICE-PRESIDENT'S REPORT

Board Nominations / Elections:

- Have received two nominations thus far: David Martin (MD) for Communications Director, and Janice Warshaw (CA) for Professional Development.
- Petra Horn-Marsh (KS) has indicated intent to run for Heritage Language Director.
- Low interest in Board positions is alarming. To increase awareness / possible nominations:
 - Will disseminate several eblasts to membership; each vacant position will have its own eblast, to make them more user-friendly. Bill pointed out that MailChimp maintains statistics regarding each eblast, showing how many messages were opened, how many read, etc. That may show some useful information to identify reasons where the Board is not adequately contacting membership. **ACTION REQUIRED:** Keri will prepare and send out another round of nomination forms for Board vacancies.
 - **ACTION REQUIRED:** Board members whose positions are up for election are asked to create short videos encouraging people to consider running for those positions. Position responsibilities will be part of the videos. Post them to ASLTA's Facebook group ASAP.

Website Update:

- VP can do minor content additions to the website, but anything of a larger scope needs to be prioritized for Alicia to tackle. Bill pointed out that the Board needs to review the website to-do list and work from that list, since Alicia will not proceed with any updates without specific instructions from the Board regarding priorities. Keri feels the highest priority is getting the job posting set up to monetize job announcements.
- **ACTION REQUIRED:** Keri will update the website with the latest version of ASLTA's Guidelines for Hiring ASL Teachers.
- **ACTION REQUIRED:** All Board members need to review the content on the ASLTA website relevant to their positions and give Keri content updates. This needs to be done ASAP. Note: Email content to Keri but also send her a text informing her you've sent content.
- **ACTION REQUIRED:** Amy June will send Keri content regarding the ASLPI and SLPI:ASL proficiency interviews to immediate placement on the certification page. Posting that information will eliminate many email inquiries to the Evaluation office.

Website Administrator Update:

- Challenging to find someone ASLTA can hire to serve as a website administrator. Essential that any person hired be familiar with CivicRM database.

- Brenda Schertz suggested ASLTA contact NTID's alumni employment office to assist in generating potential leads of qualified individuals to handle ASLTA website maintenance.
- Bill Newell recommended that the current ASLTA website developer, Alicia Lane Outlaw, be contacted to make possible recommendations from people she may know who can fill this position, and also be involved in the interview process. It is advisable for the Board to get an understanding from Alicia of what qualifications we should be looking for.

4) PRESIDENT'S REPORT

Planning for Conference Board Meeting:

- Will work 8-5pm on Monday and Tuesday, and 8-12ish on Wednesday prior to conference.
- Urgent need to focus on IPPG and all MOUs during this time.
- Requests to revisit discussion on having the conference planner / chair serve on the Board.
- Urgent need to refocus on creating, providing, and delivering professional development opportunities to membership across the country.

Conference Diversity Panel:

- Will provide several questions / topics to the diversity panelists prior to the event, per their request.
- Will add more concrete information regarding resources, practical ways teachers can incorporate diversity into lessons. **ACTION REQUIRED:** Make sure panelists are aware that this panel is not about diverse students, but how to incorporate diversity into teaching.

5) CHAPTERS REPORT

- The regional model is on shaky ground, as several of the regional directors do not plan to continue in those positions.
- Brenda suggested the Board focus on having one person in each state act as an ASLTA liaison, rather than pursuing the chapter model. This liaison would serve as a contact person regarding specific state / local needs.
- **ACTION REQUIRED:** Brenda asked the Board for input regarding what to communicate about the regional and local groups, and ASLTA chapters, on the main website.

6) SECRETARY'S REPORT

- Next newsletter is scheduled for release on June 1.
- **ACTION REQUIRED:** Each Board position is to send Jason one page of content by May 28.

- Treasurer's content: Complete
- Evaluation content: Nothing needed to share at this time
- Vice President: Nominations content
- President: ??????
- Professional Development: Will work with CMK and conference planning to get updated conference information

7) ASLHS REPORT

- JEZ is coordinating two projects: ASL Can-Do Statements and National ASL Standards Update. Informed Board that both projects can't be worked on simultaneously. Board decided to focus on updating the ASL standards, per ACTFL's request to have a rough draft complete by November 2017.
- ASL Can-Do project is on hold until September, since Gallaudet's ASL-DES center is undergoing a change in leadership. The collaboration between ASL-DES and ASLTA has been approved.
- ACTFL contacted ASLTA regarding updating the national ASL standards. A rough draft is needed to be turned in to the Standards Collaboration Board by November 2017. JEZ expressed concerns about identifying qualified developers. Will ask ASL Can-Do committee members to transition to work on the ASL standards, and invite several others to join the committee.
- Keri Brooks suggested the ASL standards committee meet over a weekend to work on updating the standards. That action will be pursued.
- **ACTION REQUIRED:** Invite additional members to join the standards committee

8) MOTIONS

1. Brenda Schertz moves to allocate \$50-\$100.00 for materials needed for the Board pre-conference work days.
 Seconded: Keri Brooks.
 Vote: Passed with unanimous vote.
2. Christine Multra Kraft moves to authorize \$4,000.00 in spending from the funds already set aside from ACTFL's Standards Collaboration Board for use in developing an updated version of the national ASL standards.
 Seconded: Keri Brooks.
 Vote: Passed with unanimous vote.

NEXT MEETING:

Date: Sunday, June 4, 2017.

Time: 8:00-10pm EST

Meeting adjourned at 10:11pm EST.

Minutes submitted by Acting Secretary Jason E. Zinza on 5/22/17.