

Event: ASLTA Monthly Board Meeting

Format: Online via Fuze

Date: 2/22/17

Present:

- President Arlene Garcia
- Vice-President Keri Brooks
- Treasurer Bill Newell
- Professional Development Chair Christine Multra Kraft
- Evaluations Chair Amy June Rowley
- Chapters Chair Brenda Schertz
- ASLHS Chair Jason E. Zinza
- Member-at-Large Andrew Bottoms (joined at 9pm EST)

Meeting called to order at 8:17 EST after initial technical difficulties.

Reports:

1) EVALUATIONS

Two issues need resolution to address recurring problems. First, current certification requirements mandate that applicants have taken the ASLPI or SLPI: ASL within the past five years, regardless of any proficiency score on interviews that took place longer than five years ago. This leads to discontent among membership, due to cost and logistical challenges of retaking a proficiency interview. Evaluation committee will formalize language to the effect of "Language proficiency scores from interviews five years ago or older will be accepted at the discretion of the evaluation office."

Second, the evaluation committee will work on formalizing the re-evaluation process for those candidates who did not pass their initial certification attempt by a very small margin. Having a set of such guidelines will be helpful to the evaluation committee.

2) TREASURER & VICE-PRESIDENT

- The dues increase that went into effect in 2016-2017 have helped stabilize ASLTA finances, with more revenue coming in than estimated. The largest expenditure has been on costs associated with the new organization website; expenditures will continue into the future. Thus, ASLTA's financial strength remains weaker than it should be. Cost-cutting measures include eliminating a face-to-face Board meeting in the months leading up to the conference, though the Board will still meet on the Monday and Tuesday immediately preceding the conference itself. There are no other expenses that can be eliminated to save money, and AllOut will give an estimate for monthly maintenance costs that can be addressed in the ASLTA budget.

- Expected costs that have not yet been budgeted: Board travel to the ASL Elevated! conference.

- Based on current projections, it may be that the ASL Elevated! conference will be in the red. (More information about the conference is in the Professional Development Chair's report.)

- To increase revenue, ASLTA will begin enforcing policies regarding the posting of job announcements. ASLTA members may post announcements without charge, but outside organizations and individuals will need to pay a fee. Bill and Keri will email the Board information about the job posting fees. Will explore charging for ASLTA to disseminate eblasts specifically for job vacancy ads.
- Currently, AllOut Marketing is working to add online payment options for payment of ASLHS dues on the main ASLTA website.

3) PROFESSIONAL DEVELOPMENT CHAIR

- A record number of early bird registrations have come in for the ASL Elevated! conference. Current number of registrations stands at 280+.
- The primary conference hotel is sold out, and the conference committee is investigating a second hotel to handle overflow.
- Conference committee would like to obtain publicity and marketing materials from the pre-conference workshop sponsors by March to begin sharing that information with membership and the public.
- GoReact may be sponsoring a pre-conference workshop. Details forthcoming.
- TreeHouse Video may be interested in sponsoring the conference. Will be followed up on.
- Bill Newell reported he has a preliminary commitment from NTID to sponsor the conference at the \$500.00 level, but he is trying to convince them to raise their sponsorship to at least \$1,000.00. Bill informed the NTID ASL department that Galaludet's sponsorship level was at \$1,000.00 in hopes that they may want to match that level.
- To increase transparency and oversight, the Board has requested access to viewing the conference budget online. CMK will email a link to the conference budget documents to the Board.
- To ensure stronger communication between the Board and the conference planners, conference chair Kim Smith will be invited to join all further ASLTA Board meetings.
- ASLTA has a small amount of funds gifted by Regan Thibodeau to be used to support people of color attending the conference. Keri and Arlene will look into clarifying the intent of the gift before making any announcements.

4) CHAPTERS

- There will be no chapters luncheon at the ASL Elevated! conference due to the low number of ASLTA chapters that are current in their dues.
- Brenda will host the first Facebook Live event, scheduled for Thursday, March 2, 8:30-9:30 pm, EST. All Board members are asked to attend and participate, if possible. This event is to encourage discussion by members with the Board, with topics generally to focus on how ASLTA can help members at the local level. A separate Facebook Live may focus solely on Evaluation / Certification issues if the first one is received well by membership.

5) ASLHS

- Specific updates are in the monthly report.
- ASLHS will sponsor a conference luncheon for ASLHS members and interested high school / college programs. Details forthcoming.

6) PRESIDENT

- Due to time limitations, reports on the ASLTA/ASLRT ad hoc committee, the strategic leadership initiative on ASLTA infrastructure and restructuring are tabled.

7) MOTIONS

- a) Jason E. Zinza moved that ASLTA authorize the establishment of an ad-hoc committee to develop ASL Can-Do statements.

Seconded: Brenda Schertz.

Vote: Passed unanimously.

- b) Jason E. Zinza moved that ASLTA commit the amount of \$5,000.00 to cover expected costs of the first face-to-face work meeting of the ASL Can-Do Statements committee. Subsequent meetings will be online.

Seconded: Keri Brooks.

Vote: Passed unanimously.

7) Wrap up:

- Will use Duel to find a day in March for the Board to work together online in addition to the regularly scheduled Board meeting, to focus on infrastructure and reorganization needs. Board members are to set aside four hours at least for this meeting.

Next ASLTA Board meeting:

Sunday, March 19, 2017

8:00pm EST

Meeting adjourned at 10:15pm EST.

Minutes submitted by acting Secretary Jason E. Zinza (2/23/17)