

ASLTA Informal Board meeting

Thursday, October 1, 2015

Present: Arlene Gunderson, Brenda Schertz, Andrew Bottoms, Christine Multra Kraft, Jason Zinza, Amy June Rowley, Ben Lewis

Need for ASLTA Webmaster-

We are getting close to having access to the web, loading content/changing content, etc. All Out Media has been building the “skeleton” of our website, and it is close to being fully functional. 2 Board members – Arlene and another Board member will get training on how to load/change content. We agreed to put a “ad” in the eNewsletter seeking a volunteer webmaster. We can also contact those who volunteered to help on different ASLTA efforts at the conference – maybe one of them would be interested in helping out as well. Anbo will contact Elsie Stecker to see if she’d be interested or if she knows of someone who could do it.

Face to Face meeting: - SMI will sponsor our Board’s Face to Face meeting – big HANDS WAVING to Jason for making it possible. Discussion on finding other funds. Some Universities have funds for faculty involvement on Boards, etc.

January 13-17, date for our face-to-face meeting in SLC. NAD will have a meeting there at the same time, so it seems to be a good opportunity to develop collaborations. Can be planned out so that we will have focus time for ASLTA planning, and structured networking opportunities. Discussion on

OR

We meet first weekend of November in conjunction with ASLRT.

Discussion on which better alternative.... Generally agreed to have 3 Board members go to ASLRT and the whole Board do face-to-face in January.

Recruitment – Jason suggests we do a “Get-a-member” membership drive – where if a person recruits others, they can get a discount off their own registration.

Meeting with all Board members – Arlene has been having 1-on-1’s with all Board on strategic planning for each area of ASLTA.

Council of Education for the Deaf ASLTA has been invited to the Board meeting on February 9. One full day of meeting, then ACEDHH conference after that. Arlene will go, needs another Board member to attend as well – Amy June Rowley likely will be going for work, so may not have to fund a second Board member.

Hands waving to Ben for making **ASL Board minutes available in ASL** for the first time ever. Lots of work, but definitely worth it!!

Conference pictures and videos – hard drive sent to Ben who will edit and get them ready for posting on our website. Discussion on making the videos accessible to members only – maybe having a “teaser” few minutes of video that everyone can see, then you need to be members or pay for access to the rest of the presentation.

Secretary - Ben explained his process for doing minutes in ASL: Ben will now type minutes after the meeting, send to Board for edits, then use that as his ‘script’ for the minutes in ASL – instead of doing it in ASL and having to correct it afterward. He will also do it in ‘segments’ so if one is wrong, he can replace that one part.

Professional Development Chair – CMK’s been focusing on 2 main areas: wrapping up Minnesota conference (supporting Minn Conf chair in wrapping up finances, CEUs, etc), and working to launch Utah’s coordination of the 2017 conference (hotel contract, committee structure, financial, marketing, and fundraising plans, orientation for Conference chair, etc). Arlene shared that Tawny Holmes and Chet Virnig very motivated to help out with a K-12 track for 2017 ASLTA Conference.

Chapter Chair – Brenda’s had email contact with chapters. Just starting up with herplanning. Would like to encourage more chapter connections – possibly using Facebook.

Discussion on local/state chapter members not being members of National ASLTA. The president and PDC of each affiliate chapter must be National ASLTA members. Discussion on how local chapters mostly benefit people new to the field... and when they’ve maxed out of that, they’ll hopefully be read for National level. If the state or major universities in that area require certification, usually the state chapter is strong.

Henri Grau is interested in helping out with Social Media

Member at Large – Anbo will be observing/supporting Keri in the process. Need to get moving with quarterly eNewsletter – hope to have draft by Monday.

ASLHS – Jason – BUSY time of year for ASLHS with new members joining; working to set up efficient system. STRONG growth seen with ASLHS member. Many are competing in the Storytelling and Art contest. Ann Silver and Doug Ridloff will make video explaining their involvement, hope to release it in February.

5 people work under Jason – would like to set them up with ASLTA email. Arlene will do this.

ASLHS growing their funds – has about 40K, Bill Newell supporting ASLHS on financial end. Need someone who knows their stuff and can effectively support ASLHS rather than depend on volunteers. They’ve grown 20% this past year. Discussion on ASLHS getting a ‘designated bookkeeper’ Jason would like to meet with Bill face-to-face to figure out logistics of this and “sync” procedures.

Turned over to Ben at this point ☺