

Board Meeting | January 18 | 8:30 pm EST Adjourned at 10:30 pm EST

Roll Call:

President: Arlene Gunderson

Vice-President: Keri Brooks

Secretary: Benjamin Lewis

Treasure: Bill Newell

Evaluation: Amy June Rowley

Member at Large: Andrew Bottoms

ASL Honor Society: Jason Zinza

Professional Development Chair: Christine Multra Kraft

NEW Business:

1. Amy moved the Arlene and Jason attend to JNCL conference; Jason will drive with Arlene. CMK seconded. The conference will be in Maryland.

OLD Business:

2017 Conference UPDATED:

1. Facebook announcement
2. Report is in the process of getting the board's minutes
3. Visual aids are being made
4. Lunch meeting during our face-to-face is being covered by Sorenson
5. Call for Paper = encourage them to get ready to share with the community
6. KEYNOTE ?
7. Website - start putting the banner for ASLTA Conference 2017 at SLC
8. Setup the new Conference Page on ASLTA website
9. CEU - design layout on website to make it easier for people to access and keep track of their CEUs
10. ASLTA Board meeting will be hosted in SLC next weekend. We will have the opportunity tour and review everything that we need to know for the ASLTA Conference in 2017

ASLTA Board Meeting at SLC:

1. ASLTA Board face - to - face will be from 8 am to 9 pm for two days
2. Discuss and review our agenda and get prepare for the ASLTA Face to Face meeting
3. CED Budget for reimbursements on ASLTA Board's travels
4. Bring all reports (Board reports) starting with our first meeting in August or September
5. Marketing Idea to recruit more members
6. We must bring a laptop/camera to the conference
7. Brainstorm themes for marketing to attract more people to ASLTA (Two themes)
8. Social Media - we need to refocus and make sure to keep up with contact members

Social Media:

1. YouTube = reset the settings and start with new videos to be uploaded
2. Twitter
3. IG = Need a new account; Anbo will take care of it
4. Roles: focus on what we need to work on for the next year and a half and review our performance for the last 6 months

5. Sponsor budget concern - we need to increase more sponsors than we had from the 2015 conference
6. Arlene will send out the agenda to make sure that we will be covered on everything before we arrive at SLC
7. ASL National Standard screening test will be discussed in depth at SLC

Others:

1. Keri is looking for old database archives on active/inactive chapter members.
2. 150 certified people have yet to make any payments for this year's dues
3. Our budget is in serious trouble
4. TIM O: Memorial video requested by U of Kentucky that will be included with
5. President's VLOG.

Announcement:

1. Newsletter one year ago - there were 7 goals; we need to make sure that we meet all of them
2. Keep on track with unfinished business and make sure to complete everything
3. Keep the chart of all motions
4. Google Drive = Motions and unfinished business
5. ASL National Standard screening test will be discussed in depth at SLC